MEMBER ASSOCIATED PRESS

THE DAYTONA DAILY NEWS

[illegible] Portrait Photographer W. [illegible] of New York now with Coursen's Studio. Studio for appointment.

SANITARY BARBER SHOP. Shampoos & Tonic. HIGHEST CLASS WORK. CHIROPODY. PRETTIEST SHOP IN THE CITY. NEXT DOOR TO POSTOFFICE

Dr. Bohannon's Hospital and Sanitarium. First Avenue, Daytona, Fla. Twenty-six large airy rooms newly furnished and fitted throughout with all hospital conveniences. Thoroughly equipped operating room on second floor. For terms address Phone 121. C. C. BOHANNON, M. D.

W. C. SMITH. Bottler. Carbonated Beverages. GINGER ALE AND CLUB SODA. Phone 242 Green

DR. W. F. DAVEY. OPTOMETRIST and MANUFACTURING OPTICIAN. 135 South Beach Street

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[Fou]rteenth Season—No. 40. Daytona, Florida, Thursday, January 18, 1917. 15 Cents a Week, Deli[vered]

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Hankins says:

New Bathing Caps just received.

All the latest styles and colors—

25c to $2.50

Hankins Drug Co.

THREE STORES

THE TIME FOR THRIFT

Yesterday has gone never to return. Tomorrow is not yet born.

The only time that we are sure of, that really belongs to us is Today.

Today—not tomorrow—is the time to start to practice Thrift, to spend less and make more, to save steadily and systematically.

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With the wages of Today lay the foundation of a successful Tomorrow.

SAVE

MERCHANTS BANK

Across From Casino Burgoyne

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HIGHEST CLASS WORK
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Dr. BOHANNON'S HOSPITAL and SANITARIUM
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Twenty-six large airy rooms newly furnished and fitted throughout with all hospital conveniences. Thoroughly equipped operating room on second floor. For terms address Phone 181
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DAYTONA SHEET METAL WORKS

J. F. LLEWELLYN, Proprietor

SKYLIGHTS
TILE
METAL AND
COMPOSITION
ROOFING

Daytona - - - Florida

Corner Baker and Magnolia Sts. PHONE 28.

CORNICE
GALVANIZED
TANKS
FURNACE
WORK

[illegible] FINDS A REWARD FOR WORK WELL DONE BEYOND THE MEASURE OF ANY WAGE [illegible]

R. S. MALEY

HARDWARE
SASH, DOORS
AND BLINDS

Phone 63

CARTIN ROOFING COMPANY

Wall Street
Daytona

Phone 28 Red

JACOB ESPEDA[illegible]

ARCHITECT
and
BUILDER

Office and Shop
Magnolia avenue and [illegible]

BOND LUMBER COMPANY

Manufacturers of

Rough and Dressed Pine and Cypress Lumber and Laths, Shingles, Flooring, Ceiling, Brick, Neponset Shingles, Lime and Cement in Stock

Office and Yards:

East Coast Railway and Orange Avenue

TELEPHONE 38

R. J. MALBY, Owner and Manager

Cook with Gas

Motto of the Modern Home

Daytona Public Service Co.

91 Magnolia Av. Phone 120-Green

H. F. THOMPSON

ELECTRICIAN

Don't Forget the
Elks' Charity Ball
at
Casino Burgoyne
Wednesday, February 7.

PHONE TWO-TWO-TWO

F. A. ROOT

DREDGING

Dipper and Hydraulic Work
Filling Behind Sea Walls
Channel Dredging, Etc.

W. S. Edwards H. U. Whipple

Magnolia Novelty Works

CONTRACTORS - BUILDERS

Window and Door Frames, Screens, Mission Furniture, and Lawn Seats. Headquarters for almost everything made out of wood.

Magnolia Ave. Near Depot

S. C. Corsett G. J. Henshaw

Volusia Electric Shop

Everything Electrical

90 Volusia Avenue

L. Z. BURDICK

Contractor - Builder

COTTAGES A SPECIALTY

Seabreeze, Fla. Phone 206-Blue

STATE ADVERTISING MEN IN SESSION IN DAYTONA WEDNESDAY

TRUTH IN ADVERTISING GIVEN A BOOST BY MEN WHO KNOW. SMOKER LAST EVENING AT ELKS' HOME.

Delegates from several Florida cities met at the Elks' home Wednesday afternoon for the purpose of completing the organization of a State Advertising club. Owing to the absence of President Charles A. Tutewiler and Secretary B. R. Kessler, of Jacksonville, due to sickness in their respective families, and the failure of Marion B. Jennings to appear with a copy of the proposed constitution, action was deferred. Another date will be set by the executive committee, at which time the meeting will be held in Daytona and organization perfected.

F. M. Rowe, president of the Daytona Advertising club, welcomed the visitors and called James R. Murphy of Palatka, one of the vice-presidents of the state organization, to the chair. Mr. Murphy stated that civic duties demanded his early return to Palatka and yielded the chair to T. K. Fitzgerald, third vice-president.

Mr. Fitzgerald read several telegrams from absent delegates as follows:

"Should reach Daytona about 7:30. "EARLY BOWLING and EDGAR W. DENNISON."

"Unavoidably detained. Assure the convention I will do my part in my humble way towards the furthering of any plans they may make. Truth in advertising is sweeping Florida and the state association has already become a power for truth in our fair state. B. R. KESSLER."

"Owing to important civic meeting here today, we will be unable to be with you. As members of the state executive committee from Palatka Ad club, we are looking forward with pleasure and interest to your visit for the next meeting in the Gem City of Florida. Palatka is today, however, ably represented by three of her respected citizens, Messrs. Murphy, Kalbfleld and Walsh, and feel that they will be of valuable assistance to the meeting. "H. P. [illegible] and WARNER T. HAMM."

Secretary P. S. Florea, of the Associated Advertising Clubs of the World, wired from Indianapolis: "For the Associated Advertising Clubs of the World, embracing sixteen thousand forward-looking business men, I congratulate you upon the work you are doing today, and extend to your Florida clubs a hearty welcome to membership in this association and to full participation in the benefits of our several national departments."

President Charles A. Tutewiler phoned that he was detained because his little girl had fallen and broken her arm in three places.

George E. Leonard, secretary of the Chamber of Commerce of Jacksonville, declared that the advertising clubs were working along the right lines and would save the state $300,000 annually by shutting out fake schemes.

Ben P. Vardaman, publisher of the Merchants' Trade Journal, of Des Moines, Iowa, dwelt upon honesty in advertising. He has studied the possibilities of Florida and is impressed with the agricultural future of the state.

Rufus A. Russell, business manager of the Florida Metropolis, of Jacksonville, expressed the view that "advertising is the science of common sense." He told of the high cost of print paper and its relation to advertising. "Do away with the free lances," he said, "and save the merchants money. Good advertising is an investment as much so as a clerk and it is the silent salesman that brings people into your store."

Hon. Marion B. Jennings 'phoned his regrets, stating that he had noted the date of the meeting as the 19th and discovered his mistake too late to rectify it.

F. M. Rowe told of the work of the advertisers in Daytona. "The very mention of the work of the Advertising club makes the advertiser uneasy and when you give him a little publicity he leaves town in a hurry. They like to work on the quiet because they know they are defrauding the merchants and can't afford to be investigated."

On motion of Walter Early, who motored down from Jacksonville and arrived late, definite action on the adoption of a constitution was deferred, the date to be fixed by the executive committee. In this connection, Vice-President Murphy waived Palatka's claim for the next meeting in favor of Daytona.

Walter Early expressed regrets of Mayor J. E. T. Bowden, of Jacksonville, of his inability to be present.

(Continued on Page Ten.)

Fuquay & Gheen

Architects and Builders

We Invite Consultation In Regard to Your Prospective Building.

PHONE 172 BLACK

Daytona Beach, Florida

For best quality of [illegible] at lowest prices [illegible] with prompt, [illegible] service, call [illegible]

C. NASH & [illegible]

for all lines of

MECHANICAL [illegible] CONST[illegible]

DAYTONA, FL[illegible]

Oldest Established, [illegible]

A. B. MOORE

Practical Sanitary Plumbing

Phone 50 Green

West End Central Bridge

Gruber-[illegible] Hardware Co.

—NOTHING BUT—

HARDWA[illegible]

A LINE OF COMPLETE[illegible]

Herman Schragg

Painter and Decorator

ESTIMATES CHEERFULLY FURNISHED

P. O. Box 395 Daytona, Fla.

STAPLES & CUTTEN

PLUMBING and HEATING

PHONE 217 RED

LET US DO YOUR
ELECTRICAL WORK

DAYTONA ELECTRIC CO.

Near P. O. 230 Green

J. F. SHEELY

Wallpapers, Cretonnes and Art Goods.

ADLER BLOCK

Do we do your Printing ?

BURGMAN BROTHERS PRINTERS

Phone 336 Red S. Beach St.

IF YOUR LOCAL DEALER CAN'T SUPPLY YOU

Send to DREW'S for it

IF IT'S ANYTHING IN BOOKS

or
—Fine Correspondence Stationery
—Office Equipment
—Artist's Materials
—School Supplies
—Sporting Goods
—Toys, Dolls, Games, Etc.

Our lines are complete and right up to the minute.

Prompt attention to Mail Orders.

State Distributors Spalding's Baseball and Sporting Goods.

DREW'S

STATIONERS, BOOK AND ART STORE

WHOLESALE AND RETAIL

45-49 W. Bay St. JACKSONVILLE, FLA. 32 and 46 W. Forsyth

HAVANA, ST. PETERSBURG, PORT TAMPA, KEY WEST
PENINSULAR & OCCIDENTAL S. S. COMPANY

United States Fast Mail Routes for
KEY WEST, CUBA AND THE WEST INDIES
via St. Petersburg, Port Tampa and Key West, Fla.

[illegible] sailings in effect on dates shown. Subject to change, cancellation or individual postponement without notice.

KEY WEST-HAVANA LINE (DIRECT)

Effective December [illegible]

Steamships "Olivette," "Miami" and "Governor Cobb"

Lv. Key West daily except Sunday [illegible]
Ar. Havana daily except Sunday [illegible]
Lv. Havana daily except Sunday [illegible]
Ar. Key West daily except Sunday [illegible]

Steamship "Olivette" leaves Key West Mondays and Fridays. [illegible]
ship "Miami" leaves Key West Wednesdays.
S.S. "Gov. Cobb" leaves Key West Tuesdays, Thursdays, Saturdays.

ST. PETERSBURG-PORT TAMPA-KEY WEST-HAVANA LINE

Effective January [illegible]

Steamships "Olivette" and "Miami"

Lv. St. Petersburg		Tuesdays		[illegible]
Lv. Port Tampa	Sundays	Tuesdays	Thursdays	[illegible]
Ar. Key West	Mondays	Wednesdays	Fridays	[illegible]
Lv. Key West	Mondays	Wednesdays	Fridays	[illegible]
Ar. Havana	Mondays	Wednesdays	Fridays	[illegible]
Lv. Havana	Tuesdays	Thursdays	Saturdays	[illegible]
Ar. Key West	Tuesdays	Thursdays	Saturdays	[illegible]
Lv. Key West	Tuesdays	Thursdays	Saturdays	[illegible]
Ar. Port Tampa	Wednesdays	Fridays	Sundays	[illegible]
Ar. St. Petersburg		Fridays		[illegible]

Steamship "Olivette" leaves Port Tampa Sundays and Thursdays.
Steamship "Miami" leaves St. Petersburg and Port Tampa Tuesdays.

MIAMI-NASSAU LINE

On account of the temporary unavailable condition of Steamer [illegible] service formerly operated by this company from Miami [illegible] Florida points to Nassau, Bahamas, during January to April, [illegible] be abandoned for season 1917.

Information regarding freight and passenger rates to all points in the United States, Cuba or the West Indies, cheerfully furnished upon application.

P. J. SAUNDERS, Manager. T. K. BENSEL, A. G. F. & P. A.

JACKSONVILLE, FLORIDA.



THE BUILDER FINDS A REWARD FOR WORK WELL DONE BEYOND THE MEASURE OF ANY WAGE PAID

R. S. MALEY

HARDWARE
SASH, DOORS
AND BLINDS

Phone 63

CARTIN ROOFING COMPANY

Wall Street
Daytona

Phone 28 Red

JACOB ESPEDAL

ARCHITECT
and
BUILDER

Office and Shop
Magnolia avenue and

BOND LUMBER COMPANY

Manufacturers of

Rough and Dressed Pine and Cypress Lumber and Laths, Shingles, Flooring, Ceiling, Brick, Neponset Shingles, Lime and Cement in Stock

Office and Yards:

East Coast Railway and Orange Avenue

TELEPHONE 203

R. J. MALBY, Owner and Manager

Fuquay & Gheen

Architects and Builders

We Invite Consultation in Regard to Your Prospective Building.

PHONE 172 BLACK

Daytona Beach, Florida

For best quality of work at lowest prices with prompt, service, call on

C. NASH &

for all kinds of MECHANICAL CONSTRUCTION

DAYTONA, FLA.

Oldest Established. Tank

Cook with Gas

Motto of the Modern Home

Daytona Public Service Co.

11 Magnolia Av. Phone 120-Green

H. F. THOMPSON

ELECTRICIAN

Don't Forget the Elks' Charity Ball at Casino Burgoyne Wednesday, February 7.

PHONE: TWO-TWO-TWO

A. B. MOORE

Practical Sanitary Plumbing

Phone 50 Green

West End Central Bridge

Gruber-Mann Hardware Co.

—NOTHING BUT—

HARDWARE

A LINE OF COMPLETE

F. A. ROOT

DREDGING

Dipper and Hydraulic Work
Filling Behind Sea Walls
Channel Dredging, Etc.

W. S. Edwards H. U. Whipple

Magnolia Novelty Works

CONTRACTORS - BUILDERS

Window and Door Frames, Screens, Mission Furniture, and Lawn Seats. Headquarters for almost everything made out of wood.

Magnolia Ave. Near Depot

Herman Schragg

Painter and Decorator

ESTIMATES CHEERFULLY FURNISHED

P. O. Box 395 Daytona, Fla.

STAPLES & CUTTEN

PLUMBING and HEATING

PHONE 217 RED

G. C. Cornell G. J. Henshaw

Volusia Electric Shop

Everything Electrical

38 Volusia Avenue

L. Z. BURDICK

Contractor - Builder

COTTAGES A SPECIALTY

Seabreeze, Fla. Phone 206-Blue

LET US DO YOUR ELECTRICAL WORK

DAYTONA ELECTRIC CO.

Near P. O. 230 Green

J. F. SHEELY

Wallpapers, Cretonnes and Art Goods.

ADLER BLOCK

Do we do your Printing ?

BURGMAN BROTHERS

PRINTERS

Phone 336 Red S. Beach St.

IF YOUR LOCAL DEALER CAN'T SUPPLY YOU

Send to DREW'S for it

IF IT'S ANYTHING IN BOOKS

or

—Fine Correspondence Stationery
—Office Equipment
—Artist's Materials
—School Supplies
—Sporting Goods
—Toys, Dolls, Games, Etc.

Our lines are complete and right up to the minute.

Prompt attention to Mail Orders.

State Distributors Spaulding's Baseball and Sporting Goods.

DREW'S

STATIONERS, BOOK AND ART STORE

WHOLESALE AND RETAIL

45-49 W. Bay St. JACKSONVILLE, FLA. 32 and 46 W. Forsyth

STATE ADVERTISING MEN IN SESSION IN DAYTONA WEDNESDAY

TRUTH IN ADVERTISING GIVEN A BOOST BY MEN WHO KNOW. SMOKER LAST EVENING AT ELKS' HOME.

Delegates from several Florida cities met at the Elks' home Wednesday afternoon for the purpose of completing the organization of a State Advertising club. Owing to the absence of President Charles A. Tutwiler and Secretary B. R. Kessler, of Jacksonville, due to sickness in their respective families, and the failure of Marion B. Jennings to appear with a copy of the proposed constitution, action was deferred. Another date will be set by the executive committee, at which time the meeting will be held in Daytona and organization perfected.

F. M. Rowe, president of the Daytona Advertising club, welcomed the visitors and called James R. Murphy of Palatka, one of the vice-presidents of the state organization, to the chair. Mr. Murphy stated that civic duties demanded his early return to Palatka and yielded the chair to T. E. Fitzgerald, third vice-president.

Mr. Fitzgerald read several telegrams from absent delegates, as follows:

"Should reach Daytona about 8:30. EARLY BOWLING and EDGAR W. DENNISON."

"Unavoidably detained. Assure the convention I will do my part in my humble way towards the furthering of any plans they may make. Truth in advertising is sweeping Florida and the state association has already become a power for truth in our fair state. B. R. KESSLER."

"Owing to important civic meeting here today, we will be unable to be with you. As members of the state executive committee from Palatka Ad club, we are looking forward with pleasure and interest to your visit for the next meeting in the Gem City of Florida. Palatka is today, however, ably represented by three of her respected citizens. Messrs. Murphy, Hallfield and Walsh, and feel that they will be of valuable assistance to the meeting.

"H. P. NERWICH and WARNER T. HAMM."

Secretary P. S. Florea of the Associated Advertising Clubs of the World, wired from Indianapolis: "For the Associated Advertising Clubs of the World, embracing sixteen thousand forward-looking business men, I congratulate you upon the work you are doing today and extend to your Florida clubs a hearty welcome to membership in this association and to full participation in the benefits of our several national departments."

President Charles A. Tutwiler phoned that he was detained because his little girl had fallen and broken her arm in three places.

George E. Leonard, secretary of the Chamber of Commerce of Jacksonville, declared that the advertising clubs were working along the right lines and would save the state $500,000 annually by shutting out fake schemes.

Ben P. Vardaman, publisher of the Merchants' Trade Journal, of Des Moines, Iowa, dwelt upon honesty in advertising. He has studied the possibilities of Florida and is impressed with the agricultural future of the state.

Rufus A. Russell, business manager of the Florida Metropolis, of Jacksonville, expressed the view that "advertising is the science of common sense." He told of the high cost of print paper and its relation to advertising. "Do away with the free lances," he said, "and save the merchants money. Good advertising is an investment as much so as a clerk, and it is the silent salesman that brings people into your store."

Hon. Marion B. Jennings phoned his regrets, stating that he had noted the date of the meeting as the 19th and discovered his mistake too late to rectify it.

F. M. Rowe told of the work of the advertisement in Daytona. "The very mention of the work of the Advertising club makes the advertisement uneasy and when you give him a little publicity he leaves town in a hurry. They like to work on the quiet because they know they are defrauding the merchants and can't afford to be investigated."

On motion of Walter Early, who motored down from Jacksonville and arrived late, definite action on the adoption of a constitution was deferred, the date to be fixed by the executive committee. In this connection, Vice-President Murphy waived Palatka's claim for the next meeting in favor of Daytona.

Walter Early expressed regrets of Mayor J. E. T. Bowden, of Jacksonville, of his inability to be present.

(Continued on Page Ten.)

HAVANA, ST. PETERSBURG, PORT TAMPA, KEY WEST
PENINSULA & OCCIDENTAL S. S. COMPANY
United States Fast Mail Routes for
KEY WEST, CUBA AND THE WEST INDIES
Via St. Petersburg, Port Tampa and Key West, Fla.
Printed sailings in effect on dates shown. Subject to change, cancellation or individual postponement without notice.

KEY WEST-HAVANA LINE (DIRECT)
Effective December 27, 1916
Steamships "Olivette," "Miami" and "Governor Cobb"

Lv. Key West, daily, except Sunday		8:30 A. M.
Ar. Havana, daily, except Sunday		5:30 P. M.
Lv. Havana, daily, except Sunday		9:30 A. M.
Ar. Key West, daily, except Sunday		5:30 P. M.

Steamship "Olivette" leaves Key West Mondays and Fridays. Steamship "Miami" leaves Key West Wednesdays.
Stmr. "Gov. Cobb" leaves Key West Tuesdays, Thursdays, Saturdays.

ST. PETERSBURG-PORT TAMPA-KEY WEST-HAVANA LINE
Effective January 2, 1917
Steamships "Olivette" and "Miami"

Lv. St. Petersburg		Tuesdays		12:30 PM
Lv. Port Tampa	Sundays	Tuesdays	Thursdays	3:00 PM
Ar. Key West	Mondays	Wednesdays	Fridays	7:00 AM
Lv. Key West	Mondays	Wednesdays	Fridays	9:30 AM
Ar. Havana	Mondays	Wednesdays	Fridays	5:30 PM
Lv. Havana	Tuesdays	Thursdays	Saturdays	9:30 AM
Ar. Key West	Tuesdays	Thursdays	Saturdays	5:30 PM
Lv. Key West	Tuesdays	Thursdays	Saturdays	7:00 PM
Ar. Port Tampa	Wednesdays	Fridays	Sundays	11:00 AM
Ar. St. Petersburg		Fridays		12:00 noon

Steamship "Olivette" leaves Port Tampa Sundays and Thursdays.
Steamship "Miami" leaves St. Petersburg and Port Tampa Tuesdays.

MIAMI-NASSAU LINE
On account of the temporary unavigable condition of Biscayne Channel, service formerly operated by this company from Miami (or Florida ports) to Nassau, Bahama, during January to April, inclusive, will be abandoned for season 1917.
Information regarding freight and passenger rates to all points in the United States, Cuba or the West Indies, cheerfully furnished upon application.

P. J. SAUNDERS, Manager. T. K. BENSEL, A. G. F. & P. A.
JACKSONVILLE, FLORIDA.

MARKET BASKET [illegible]





Quality Meats

No matter what your wants may be in the meat line we can meet them, and we meet them always with first quality meats—the only kind you would buy or serve on your table. We carry not only the staples but also the delicacies that go to make a complete market stock. We want to serve you.

R. H. McDONALD

Phone 62 272 S. Beach St.



"THE SLAVE MARKET" AT CRYSTAL THEATER

Pauline Frederick is the star of the Famous Players production, "The Slave Market," by Frederick Arnold Kummer, which is the Paramount Picture at the Crystal theater tomorrow. With her there appears for the first time Thomas Meighan, who is well known for his excellent work in Lasky photoplays.



The story of "The Slave Market" is as follows: Ramona is the daughter of the governor of Port Royal. She is a school girl living in Spain. John Barton, a soldier of fortune, is cast ashore in Spain penniless and as he scrapes an acquaintance with Ramona by rescuing one of her pets.

He is putting up at a rather questionable tavern where he learns of a huge treasure buried by "Firebrand", a notorious pirate, and secures plans of the spot in which they are concealed.

Ramona sails for Port Royal and Barton is on the same ship. "Firebrand" attacks the ship and captures as part of his booty Ramona, whom he appropriates for himself after Barton has been knocked overboard in her defense. Until the acquisition of Ramona, Firebrand's favorite has been Anna, who now becomes intensively jealous of the Spanish beauty. After attempting to make Ramona accept his attentions peacefully, Firebrand has vented his wrath upon her and ordered her confined in one of his chains.

Barton, recovering from his injuries sufficiently to make his way ashore, stumbles upon the cabin in which Ramona is a prisoner but the jealous Anna discovers him and informs Firebrand of the supposed duplicity of his new favorite. The pirate chief rushes to the cabin and when he attempts to force his attentions upon Ramona she kills him.

Anna denounces Ramona as the culprit, and in a fit of vengeance, suggests that Ramona be sold as a slave in the public market. Her rare beauty causes lively bidding among the men who attend the sale. Meanwhile Barton has gone in search of the buried treasure and has found it. He has bought a horse on which he comes in search of Ramona—only to find her on the slave block, with a horde of men frantically bidding for her.

Plunging into the crowd, he fights his way to the front and forces the bidding until, after a soul-stirring scene, he succeeds in vanquishing his rivals, and rides off triumphant in search of a minister.

Advertising is a most valuable asset [illegible] that advertising.

POPULAR BASSO WITH COBURN'S MINSTRELS

The friends and admirers of that popular basso, Lester A. Lucas, of J. A. Coburn's Greater minstrels, will be glad to hear of his early return to Daytona on Monday and Tuesday, Jan. 22, 23, with the company. "Down Deep in a Submarine," and "The Port of Missing Ships," two of the latest numbers are included in his solos this season. In letters to friends here he says, "There is no possible doubt that Mr. Coburn has the best singing show this season he has ever had and the quartette is far ahead of former years." In the new first part this season Mr. Lucas as interlocutor, impersonates the Maharadjah Nalsam of [illegible] Bengal India, and in make-up, costume and action, carries his honors gracefully as of yore. He is one of the best bassos and middle men in minstrelsy and credits his success to his present manager. The past record of Coburns minstrels in Daytona is ample guarantee of what may be expected in the all new attraction which he advertises for the 22nd and 23rd of January.

"All copy for change of advertisements must be at the Daily News office by 5:00 o'clock on the day preceding. No deviation will be made from this rule.

"Ten Suggestions"

When you are figuring on high cost of living, has it ever occurred to you just how to reduce your grocery bill?

FIRST—Buy the best.

SECOND—Buy where you can get the best.

THIRD—Buy where you can get your money's worth.

FOURTH—Buy where QUALITY and SERVICE reign supreme.

FIFTH—Buy where you get what you are promised.

SIXTH—Buy where a guarantee means a guarantee.

SEVENTH—Buy where Quality is the standard on which prices are based.

EIGHTH—Buy where your bills are correct or can be corrected without loss to you.

NINTH—Buy where the merchant thinks the customer is as honest as himself.

TENTH—BUY FROM CONRAD GROCERY COMPANY.

We are as near you as your telephone—Call 61

Conrad Grocery Co.

Office Phone 415.

"THE DUMB GIRL OF PORTICI"—OPERA HOUSE

Over 100 people. Over 300 scenes. The most lavish production ever filmed [illegible]

[illegible] tion of the dramatic personae of the opera. "Masaniello," as it was given all over the world a generation ago, but there all similarity ends. The wildest imagination of one who recalls the primitive operatic production will not conceive even the faintest idea of what genius in film craft, and a woman at that, has accomplished within the confines of a modern picture play. "The Black Crook" was the title of the spectacle presented in theaters at the time "Masaniello" was the rage. It would not do today. The only reason that Pavlowa chose "Masaniello" [illegible] because the Russian celebrity is the only woman in all the world who could portray the role which has frightened more singers and caused more of a furor in its day than any other [illegible] an author has ever conceived.

"The Dumb Girl of Portici" will be shown at the New Daytona theater today and Friday.

NORTHERN MARKET
W. P. BEARSE & CO.
Something new in the Meat line for Daytona.
Home Cooked Corned Beef
Guaranteed Satisfaction.
ONLY THE BEST
[illegible] S. Beach Street
Phone 201 Green
Prompt Delivery

McDONALD'S BOAT YARD
Established 1905
C. M. McDONALD & SON, Proprietors
Boats Built, Repaired and Housed
Railways, 40-Ton Capacity
Agency for Leading Gas Engines
FRESH WATER BASIN
Phone 20 Blue [illegible] S. Beach

"OLD DEERFIELD" AT ARCADE THEATRE TODAY

The management of the Arcade theatre is to be congratulated upon the selection of an extraordinary feature to be included in their program this afternoon and evening.

Col. Herbert Streeter will personally present "Old Deerfield 1675-1704," with a special descriptive talk. This masterpiece has created world-wide attention, particularly with the schools, colleges and historic clubs. "Old Deerfield" ranks pre-eminent in a class without a peer, as it deals directly with historic facts concerning our long departed American heroes, of the early periods of the pioneer and Indians of different tribes. There are over 300 in the cast and every detail has been carefully outlined to make it impressive. The scenes were all enacted by the noted Edison company upon the exact grounds in the old historic valley. The late [illegible], noted historian and author, appears prominently in the production. This feature will be for this afternoon and night only.

Necessary First Step.

"The world won't be ready for an unbroken peace," said Uncle Eben, "till individuals quite gettin' mad enough to [illegible] politics."

Not the Same Thing.

An officer in charge of a company of infantry on the ranges at [illegible], wishing to time the "rapid firing," turned to the company and asked if anyone had a watch with a second hand. There was no answer for a few moments, when one of the "last batch" remarked: "Please, sir, I have a second-hand one."

JOHN P POLLITZ
LIGHT HOUSEKEEPERS
Will Find Our
"READITOEAT"
Preparations
Convenient, nutritious and economical. We deliver the goods.
WE THANK YOU
207 North Beach street.
Phone 41 Blue

JOHN M. MESSING
FISH, SHRIMP, OYSTERS
[illegible] Bay and W. Coast Oysters
WE SOLICIT YOUR PATRONAGE
Cottage Avenue



EATON'S HIGHLAND LINEN

Whatever may be your needs in STATIONERY, you will find in our store writing papers in so many beautiful tints, fashionable shapes, and so daintily embellished that your selection will be no less flattering to your taste than pleasing to your friends.

DAYTONA BOOK & STATIONERY CO.
[illegible] S. BEACH STREET

MOTOR TRANSFER CO.
C. L. Gittens, Proprietor.
Baggage and Freight Delivered Promptly.
PHONE 44.

JOHN B. RAY
Fancy Vegetables
Fruits Strawberries
N. Beach St., Next to Hattie's Restaurant.
Phone Connection.

The Kitchen Cupboard

EGGLESS RECIPES.

CORNSTARCH PUDDING.—Put one quart of milk, after the cream has been taken off, into a double boiler. Mix five even tablespoonfuls of sugar. This may be put into the milk without blending. Add very slowly, stirring all the time. When it begins to thicken add one-half teaspoonful of salt and either a piece of stick cinnamon or a strip of orange or lemon peel. This should cook—not rapidly—for half an hour. Stir often to avoid a skin forming on the top. Pour into molds wet with cold water. Set aside to cool gradually. This may be served with fruit juice or cream.

Molasses Gingerbread.—Two cupfuls of flour measured after sifting, one cupful of molasses, one-half cupful of sour cream or milk, one teaspoonful of soda, one of ginger, one-half teaspoonful of salt, one [illegible] tablespoonful of shortening and [illegible] of cold water. Put the molasses, milk, salt and ginger into a bowl. Dissolve the soda in water. Melt the shortening and add soda water and shortening to the mixture in the bowl. Beat well. Add the flour and beat quickly. Pour into well greased pans and bake in a quick oven twenty minutes. Serve hot.

Dutch Loaf.—To one cupful of light bread dough, add one-half cupful of sugar and one tablespoonful of butter. Work all together until very smooth. Add one-half cupful of raisins and any desired spice. Shape into loaves. Let raise to double the size. Bake forty-five minutes in a moderate oven.

Eggless Batter.—Four ounces flour, a pinch of salt, one-quarter pint tepid water, one tablespoonful of salad oil. Put the oil and water in a bowl, then very gradually add the flour and salt, sifted together, beating thoroughly between each addition. Let the batter stand for at least an hour before using. If you wish to use this as a sweet batter for apples, etc., add a teaspoonful of powdered sugar instead of the salt. This batter can be used to eke out meat that would otherwise be insufficient for the number of people.

Anna Thompson.



TOM J. POST.
Appearing with Coburn's Minstrels at the New Daytona theatre, Monday and Tuesday.

The two best Bicycles on the market—The COLUMBIA and IVER JOHNSON.
Why not pay just a little more and get the best.
See GRAHAM THOMPSON
250 South Beach Street.
Opposite Yacht Club



Me and You
Should dine at the
HARMONY CAFE
where they have an excellent
Menu
Daytona's Most Popular Cafe.
Open Nights Till 1:00 a. m.
ALEX E. SAMRA, Prop.
[illegible]
Phone 494 Black. Daytona, Fla.

FLORIDA EAST COAST RAILWAY
FLAGLER SYSTEM

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

Cattaneo's Grill

H. CATTANEO, Proprietor.

SOME OF OUR FRIDAY SPECIALS
Oysters, Clams, Lobsters, Pompano, Spanish Mackerel, Stone Crabs, Bass, Flounder, Sea Trout.

Open Until After the Dance Each Tuesday and Friday

52 SOUTH BEACH STREET. DAYTONA, FLORIDA.

CHEESE
If you are tired of the ordinary every day yellow cheese, come try some of our Swiss, Roquefort, Brick, Edam, Camembert, Kraft, Deviled, Pimento, Cream, New York State Full Cream White Cheese, or if these do not appeal, perhaps you would like a little Limburger.

OTTO. H. WEHNER,
THE STORE WITH THE RED FRONT.

INAUGURATION
New York and Florida Special

Thirtieth Consecutive Season

Florida's Famous Train
—Via—
ATLANTIC COAST LINE
Standard Railroad of the South.

Solid Steel Train, Carrying Compartment, Drawing Room, Sleeping Cars and Library Observation Car, Electrically Lighted.
Dining Car Service A La Carte.

SCHEDULE
Effective from Miami January 5th.
Effective from Jacksonville January 6th.

Leave MIAMI	F. E. C.	11:30 PM
Leave PALM BEACH	F. E. C.	1:20 AM
Leave DAYTONA	F. E. C.	[illegible] AM
Leave ORMOND	F. E. C.	[illegible] AM
Leave ST. AUGUSTINE	F. E. C.	[illegible] AM
Leave JACKSONVILLE	A. C. L.	11:50 AM
Arrive WASHINGTON	R. F. & P.	10:[illegible] AM
Arrive BALTIMORE	P. R. R.	11:42 PM
Arrive W. PHILADELPHIA	P. R. R.	2:01 PM
Arrive NEW YORK	P. R. R.	4:20 PM

[illegible]—NOTE: Sleepers Open for Occupancy 9:00 p. m.

For Pullman Reservations
Call on or Write Florida East Coast Agents, or

ATLANTIC COAST LINE
Standard Railroad of the South

138 WEST BAY ST. JACKSONVILLE, FLA.

MARKET BASKET



Quality Meats

No matter what your wants may be in the meat line we can meet them, and we meet them always with first quality meats—the only kind you would buy or serve on your table. We carry not only the staples but also the delicacies that go to make a complete market stock. We want to serve you.

R. H. McDONALD

Phone 62 — 272 S. Beach St.

NORTHERN MARKET

W. P. BEARSE & CO.

Something new in the Meat line for Daytona.

Home Cooked Corned Beef

Guaranteed Satisfaction.

ONLY THE BEST

280 S. Beach Street

Phone 251 Green — Prompt Delivery

McDONALD'S BOAT YARD

Established 1903

C. M. McDONALD & SON, Proprietors

Boats Built, Repaired and Housed

Railways, 80-Ton Capacity

Agency for Leading Gas Engines

FRESH WATER BASIN

Phone 30 Blue — 499 S. Beach

JOHN P POLLITZ

LIGHT HOUSEKEEPERS Will Find Our "READITOEAT" Preparations Convenient, nutritious and economical. We deliver the goods.

WE THANK YOU

227 North Beach street.

Phone 41 Blue

JOHN M. MESSING

FISH, SHRIMP, OYSTERS

Ross Bay and W. Coast Oysters

WE SOLICIT YOUR PATRONAGE

Cottage Avenue



EATON'S HIGHLAND LINEN

Whatever may be your needs in STATIONERY, you will find in our store writing papers in so many beautiful tints, fashionable shapes, and so daintily embellished that your selection will be no less flattering to your taste than pleasing to your friends.

DAYTONA BOOK & STATIONERY CO.

124 S. BEACH STREET



Me and You

Should dine at the

HARMONY CAFE

where they have an excellent

Menu

Daytona's Most Popular Cafe.

Open Nights Till 1:00 a. m.

ALEX E. SAMRA, Prop.

7-9 Magnolia Avenue

Phone 434 Black. Daytona, Fla.



A-724

Amusements

POPULAR BASSO WITH COBURN'S MINSTRELS

The friends and admirers of that popular basso, Lester A. Lucas, of J. A. Coburn's Greater minstrels, will be glad to hear of his early return to Daytona on Monday and Tuesday, Jan. 22-23, with the company. "Down Deep In a Submarine," and "The Port of Missing Ships," two of the latest numbers are included in his solos this season. In letters to friends here he says, "There is no possible doubt that Mr. Coburn has the best singing show this season he has ever had and the quartette is far ahead of former years." In the new first part this season Mr. Lucas as interlocuter, impersonates the Maharadjah Naizam of Hadjmahul Bengal India, and in make-up, costume and action, carries his honors gracefully as of yore. He is one of the best bassos and middle men in minstrelsy and credits his success to his present manager. The past record of Coburns minstrels in Daytona is ample guarantee of what may be expected in the all new attraction which he advertises for the 22nd and 23rd of January.

*All copy for change of advertisements must be at the Daily News office by 5:00 o'clock on the day preceding. No deviation will be made from this rule.

"OLD DEERFIELD" AT ARCADE THEATRE TODAY

The management of the Arcade theatre is to be congratulated upon the selection of an extraordinary feature to be included in their program this afternoon and evening.

Col. Herbert Streeter will personally present "Old Deerfield 1675-1704," with a special descriptive talk. This masterpiece has created world-wide attention, particularly with the schools, colleges and historic clubs. "Old Deerfield" ranks pre-eminent in a class without a peer, as it deals directly with historic facts concerning our long departed American heroes, of the early periods of the pioneer and Indians of different tribes. There are over 300 in the cast and every detail has been carefully outlined to make it impressive. The scenes were all enacted by the noted Edison company upon the exact grounds in the old historic valley. The late Henri Geo. Sheldon, noted historian and author, appears prominently in the production. This feature will be for this afternoon and night only.

Necessary First Step.

"De world won't be ready foh no universal peace," said Uncle Eben, "till individuals 'quits gettin' mad enough to fight 'bout politics."

Not the Same Thing.

An officer in charge of a company of infantry on the ranges at ——, wishing to time the "rapid firing," turned to the company and asked if anyone had a watch with a second hand. There was no answer for a few moment, when one of the "last batch" remarked: "Please, sir, I have a second-hand one."

MOTOR TRANSFER CO.

C. L. Gittens, Proprietor.

Baggage and Freight Delivered Promptly.

PHONE 44.

JOHN B. RAY

Fancy Vegetables

Fruits Strawberries

N. Beach St., Next to Hatte's Restaurant.

Phone Connection.

"THE SLAVE MARKET" AT CRYSTAL THEATER

Pauline Frederick is the star of the Famous Players production, "The Slave Market," by Frederick Arnold Kummer, which is the Paramount Picture at the Crystal theater tomorrow. With her threre appears for the first time Thomas Meighan, who is well known for his excellent work in Lasky photoplays.



The story of "The Slave Market" is as follows: Ramona is the daughter of the governor of Port Royal. She is a school girl living in Spain. John Barton, a soldier of fortune, is cast ashore in Spain penniless and so he scrapes an acquaintance with Ramona by rescuing one of her pets.

He is putting up at a rather questionable tavern where he learns of a huge treasure buried by "Firebrand", a notorious pirate, and secures plans of the spot in which they are concealed.

Ramona sails for Port Royal and Barton is on the same ship. "Firebrand" attacks the ship and captures as part of his booty Ramona, whom he appropriates for himself after Barton has been knocked overboard in her defense. Until the acquisition of Ramona, Firebrand's favorite has been Anna, who now becomes intensively jealous of the Spanish beauty. After attempting to make Ramona accept his attentions peacefully, Firebrand has vented his wrath upon her and ordered her confined in one of his cbains.

Barton, recovering from his injuries sufficiently to make his way ashore, stumbles upon the cabin in which Ramona is a prisoner but the jealous Anna discovers him and informs Firebrand of the supposed duplicity of his new favorite. The pirate chief rushes to the cabin and when he attempts to force his attentions upon Ramona she kills him.

Anna denounces Ramona as the culprit, and in a fit of vengeance, suggests that Ramona be sold as a slave in the public market. Her rare beauty causes lively bidding among the men who attend the sale. Meanwhile Barton has gone in search of the buried treasure and has found it. He has bought a horse on which he comes in search of Ramona—only to find her on the slave block, with a horde of men frantically bidding for her.

Plunging into the crowd, he fights his way to the front and forces the bidding until, after a soul-stirring scene, he succeeds in vanquishing his rivals, and rides off triumphant in search of a minister.

Advertising is a most valuable asset that advertising.



TOM J. POST.

Appearing with Coburn's Minstrels at the New Daytona theatre, Monday and Tuesday.

The two best Bicycles on the market—The COLUMBIA and IVER JOHNSON.

Why not pay just a little more and get the best.

See GRAHAM THOMPSON

296 South Beach Street.

Opposite Yacht Club

The KITCHEN CUPBOARD

EGGLESS RECIPES.

CORNSTARCH PUDDING.—Put one quart of milk, after the cream has been taken off, into a double boiler. Mix five even tablespoonfuls of sugar. This may be put into the milk without blending. Add very slowly, stirring all the time. When it begins to thicken add one-half teaspoonful of salt and either a piece of stick cinnamon or a strip of orange or lemon peel. This should cook—not rapidly—for half an hour. Stir often to avoid a skim forming on the top. Pour into molds wet with cold water. Set aside to cool gradually. This may be served with fruit juice or cream.

Molasses Gingerbread.—Two cupfuls of flour (measure after sifting), one cupful of molasses, one-half cupful of sour cream or milk, one teaspoonful of soda, one of ginger, one-half teaspoonful of salt, one generous tablespoonful of shortening and one of cold water. Put the molasses, milk, salt and ginger into a bowl. Dissolve the soda in water. Melt the shortening and add soda water and shortening to the mixture in the bowl. Beat well. Add the flour and beat quickly. Pour into well greased pans and bake in a quick oven twenty minutes. Serve hot.

Dutch Loaf.—Use one cupful of light bread dough, add one-half cupful of sugar and one tablespoonful of butter. Work all together until very smooth. Add one-half cupful of raisins and any desired spice. Shape into loaves. Let raise to double the size. Bake forty-five minutes in a moderate oven.

Eggless Batter.—Four ounces flour, a pinch of salt, one-quarter pint tepid water, one tablespoonful of salad oil. Put the oil and water in a bowl, then very gradually add the flour and salt, sifted together, beating thoroughly between each addition. Let the batter stand for at least an hour before using. If you wish to use this as a sweet batter for apples, etc., add a teaspoonful of powdered sugar instead of the salt. This batter can be used to eke out meat that would otherwise be insufficient for the number of people.

Anna Thompson.

"Ten Suggestions"

When you are figuring on high cost of living, has it ever occurred to you just how to reduce your grocery bill?

FIRST—Buy the best.

SECOND—Buy where you can get the best.

THIRD—Buy where you can get your money's worth.

FOURTH—Buy where QUALITY and SERVICE reign supreme.

FIFTH—Buy where you get what you are promised.

SIXTH—Buy where a guarantee means a guarantee.

SEVENTH—Buy where Quality is the standard on which prices are based.

EIGHTH—Buy where your bills are correct or can be corrected without loss to you.

NINTH—Buy where the merchant thinks the customer is as honest as himself.

TENTH—BUY FROM CONRAD GROCERY COMPANY.

We are as near you as your telephone—Call 61

Conrad Grocery Co.

Office Phone 415.

"THE DUMB GIRL OF PORTICI"—OPERA HOUSE

Over 500 people. Over 900 scenes. The most lavish production ever filmed in nine parts.

The cast is practically a reproduction of the dramatic personae of the opera, "Masaniello," as it was given all over the world a generation ago, but there all similarity ends. The wildest imagination of one who recalls the primitive operatic production will not conceive even the faintest idea of what genuis in film craft, and a woman at that, has accomplished within the confines of a modern picture plant. "The Black Crook" was the title of the spectacle presented in theaters at the time "Masaniello" was the rage. It would not do today. The only reason that Pavlowa chose "Masaniello" as a vehicle was because of the remarkabe character of "Fenella" and because the Russian celebrity is the only woman in all the world who could portray the role which has frightened more singers and caused more of a furor in its day than any mind of an author has ever conceived.

"The Dumb Girl of Portici" will be shown at theNew Daytona theater today and Friday.

Cattaneo's Grill

H. CATTANEO, Proprietor.

SOME OF OUR FRIDAY SPECIALS

Oysters, Clams, Lobsters, Pompano, Spanish Mackerel, Stone Crabs, Bass, Flounder, Sea Trout.

Open Until After the Dance Each Tuesday and Friday

52 SOUTH BEACH STREET. — DAYTONA, FLORIDA.

CHEESE

If you are tired of the ordinary every day yellow cheese, come try some of our Swiss, Roquefort, Brick Edam, Camembert, Kraft, Deviled, Pimento, Cream, New York State Full Cream White Cheese, or if these do not appeal, perhaps you would like a little Limberger.

OTTO. H. WEHNER.

THE STORE WITH THE RED FRONT.

INAUGURATION

New York and Florida Special

Thirtieth Consecutive Season

Florida's Famous Train

—Via—

ATLANTIC COAST LINE

Standard Railroad of the South.

Solid Steel Train, Carrying Compartment, Drawing Room, Sleeping Cars and Library Observation Car, Electrically Lighted.

Dining Car Service A La Carte.

SCHEDULE

Effective from Miami January 5th.
Effective from Jacksonville January 6th.

Leave MIAMI	F. E. C.	11:30 PM
Leave PALM BEACH	F. E. C.	1:20 AMd
Leave DAYTONA	F. E. C.	8:32 AM
Leave ORMOND	F. E. C.	8:45 AM
Leave ST. AUGUSTINE	F. E. C.	11:30 AM
Leave JACKSONVILLE	A. C. L.	12:45 PM
Arrive WASHINGTON	R. F. & P.	10:30 AM
Arrive BALTIMORE	P. R. R.	11:42 PM
Arrive W. PHILADELPHIA	P. R. R.	2:01 PM
Arrive NEW YORK	P. R. R.	4:20 PM

d—NOTE: Sleepers Open for Occupancy 9:00 p. m.

For Pullman Reservations Call on or Write Florida East Coast Agents, or

ATLANTIC COAST LINE

Standard Railroad of the South

138 WEST BAY ST. — JACKSONVILLE, FLA.

FLORIDA EAST COAST RAILWAY

FLAGLER SYSTEM

Daily	Daily	Daily	Daily	Daily	Daily	E't Jan. 4, '17	Daily	Daily	Daily	Daily	Daily	Daily
8.30p	8.15p	3.30p	1.30p	9.30a	9.00a	lv Jacksville ar	8.00p	7.50p	1.30p	12.30p	8.50a	8.30a
9.40p	9.15p	4.30p	2.35p	10.40a	10.00a	ar St. Aug lv	7.00p	6.40p	12.30p	11.30a	7.50a	7.20a
10.45p	10.14p	5.31p	3.33p	11.48a	10.53a	ar E. Palka lv	6.00p	5.31p	11.37a	10.24a	6.46a	6.05a
12.48a	11.39p	7.35p	4.58p	1.17p	12.40p	ar Ormond lv	4.10p	3.56p	9.52a	8.45a	5.22a	4.05a
1.00a	11.50p	7.47p	5.15p	1.35p	12.50p	ar Daytona lv	4.00p	3.41p	9.41a	8.32a	5.10a	3.50a
1.45a	12.30a	8.30p	6.00p	2.20p	1.30p	lv N. Smyrna lv	3.30p	3.10p	9.10a	8.00a	4.40a	3.20a
2.57a	1.30a	9.27p	6.47p	3.32p	2.32p	ar Titusville lv	2.30p	2.14p	8.03a	6.53a	3.31a	1.30a
3.40a	2.06a	10.03p	7.19p	4.10p	3.12p	ar Cocoa lv	1.41p	1.02p	7.25a	6.13a		12.36a
3.43a	2.13a	10.06p	7.22p	4.13p	3.15p	ar Rockledge lv	1.38p	12.57p	7.22a	6.10a	2.48a	12.25a
4.19a	2.45a	10.34p	7.50p	4.42p	3.43p	ar E. Gate lv	1.10p	12.26p	6.52a	5.40a		11.57p
4.28a	2.54a	10.43p	7.58p	4.50p	3.54p	ar Melbine lv	1.01p	12.16p	6.44a	5.31a		11.48p
5.15a	3.36a	11.21p	8.34p	5.43p	4.35p	ar Sebastian lv	12.22p	11.30a	6.05a	4.48a		10.59p
6.35a	4.40a	12.26a	9.35p	7.10p	5.40p	lv Ft Pierce lv	11.30a	10.30a	7.15a	5.50a	12.30a	9.70p
8.40a	6.30a	2.10a	11.20p	9.10p	7.30p	ar W. P. B. lv	9.30a	8.00a	3.10a	1.35a	10.20p	6.40p
8.55a	6.45a				7.45p	ar P. Inch lv	9.15a				10.05p	6.05p
10.50a			1.05a	11.05p	9.25p	ar F. La'dle lv	7.45a	6.20a	1.27a			4.02p
11.45a	9.00a	4.40a	2.00a	11.59p	10.20p	ar Miami lv	7.00a	5.20a	12.35a	11.30p	7.50p	3.00p
12.05p			2.15a			lv Miami ar			1.20a			2.35p
3.15p			5.23a			ar L. Key lv			8.50p			11.05a
6.20p			8.00a			ar K. West lv			6.30p			8.20a
			•5.30p			ar Havana lv			•9.30a			

•P. & O. steamships sail from Key West to Havana and Havana to Key West daily except Sunday. For further information consult the Ticket Agent. Subject to change without notice

THE WEATHER

[illegible]

WEATHER BULLETIN

[illegible]

Butler's Explanation.

Father (appearing suddenly)—"What sort of business do you call this, kissing my daughter?" Butler (without a flicker)—"It's a sort of cooperative affair, sir."—Town Topics.

Your Child.

It is almost as important to teach your child to be cheerful as it is to teach him to breathe deep and to brush his teeth daily. Being cheerful aids digestion, quickens the circulation, in fact, gives tone and vigor to the entire body. The cheerful child rarely complains of minor ailments.

Heard in Court.

"Your honor, I acknowledge the reference of the opposing counsel to my gray hair. My hair is gray, and it will continue to be gray as long as I live. The hair of that gentleman is black and will continue to be black as long as he dyes."—Boston Evening Transcript.

All Agreed.

"Did you speak to father about me, Arthur?" asked the girl. "Yes, I did, dear, and he agreed with me heartily," replied her suitor. "Then he said I might marry you?" "Why—er—no. I didn't quite get so far as that. I just said you were a fine girl."—London Answers.

Do It First.

[illegible] "Do the duty which lies nearest to thee," which thou knowest to be a duty! Thy second duty will already have become clearer.—Carlyle.

No Such Animal.

"What I propose," says the man who gets very much in earnest, "is a political organization that will be free from all selfish interest, laboring only for the highest ideals—" "I know," interrupted the rude person. "You're going to start one of those non-serpent parties." "Why do you refer to it as a non-serpent party?" "Because there ain't no such animal."

Her Good Reason.

Isabelle was fond of taking off her shoes and stockings and every chance she had she would do so. On one occasion she went down the street about half a block and took off her shoes and stockings. When she returned her mother asked her why she took them off and she answered: "O, I just wanted to wear my bare feet."

MARKET AND FINANCIAL NEWS

GRAINS, STOCKS, PROVISIONS AND OTHER QUOTATIONS

[illegible]

NEW YORK COTTON QUOTATIONS

[illegible]

The following New York curb quotations are furnished by Clement D. Cates and company, Adler building, Daytona.

	Bid	Asked
[illegible]	[illegible]	[illegible]
Tidewater Oil	[illegible]	[illegible]
Gala Oil	[illegible]	[illegible]

STEEL BELIEVED ABOUT TO TAKE NEW IMPETUS

NEW YORK, Jan. 15.—Steel trade organs say that steel and the industry generally is about to receive a new impetus as the peace hopes fade and the foreign demand keeps up.

BROKERAGE OFFICE WAS OPENED THIS MORNING

The stock brokerage office of Clement D. Cates and company opened for business in the Adler building, on Magnolia avenue, today, and the greater part of the market page carried today by the Daily News is furnished by that firm.

R. G. Moore is the local manager of the company, and stated to the News today that their private wires to New York and Chicago were working perfectly. Several important transactions were made by the firm today.

Odd Terms.

The terms, "calf week," "cow week" and "bull week" are applied in many of England's great industrial centers to the three weeks before the Christmas holiday week. In "calf week" the men work time and a third, in "cow week" time and two-thirds, and in "bull week" double time, in order to make up for loss of output caused by the Christmas holidays.

No Previous Experience.

Traffic Cop (to amateur whose car has just been in a bad collision)—"That's the most complete smash-up I ever saw." Amateur (proudly)—"Thank you. And would you believe it, it's the first one I ever had?"—Puck.

OPERATIONS OF RAIDER RESTRICT WHEAT SALES

CHICAGO, Jan. 15.—The stock of wheat on hand in the United States for export and to carry the country over the next six months is estimated by the Daily Trade Bulletin at [illegible] bushels. The stocks on farms is given at [illegible] bushels as against [illegible] bushels a year ago. Operations on the wheat market are restricted by the activity of the German sea raider. No particular nervousness is shown on the market, however, as an overbought condition does not exist.

The possibility of Germany's sea operations becoming offensive to American shipping interests, says Logan & Bryan, is sufficient warning that the long side of wheat is dangerous at present. The news of the activity of the German raider means greater danger in attempting shipments from Argentine Republic.

Much export business of corn is being done under cover. The continuation of the present light receipts and unfavorable Argentine weather will probably increase the general interest in the corn weather.

Beyond [illegible] bushels of oats sold here to the seaboard no estimate of the export business has been made public.

The best shipping hogs today sold at $11.30 and the cash business is somewhat better than the average.

WHEAT.

	May	July	Sept
Open	[illegible]	[illegible]	[illegible]
High	[illegible]	[illegible]	[illegible]
Low	[illegible]	[illegible]	[illegible]
Close	[illegible]	[illegible]	[illegible]

CORN.

	May	July
Open	[illegible]	[illegible]
High	[illegible]	[illegible]
Low	[illegible]	[illegible]
Close	[illegible]	[illegible]

OATS.

	May	July
Open	[illegible]	[illegible]
High	[illegible]	[illegible]
Low	[illegible]	[illegible]
Close	[illegible]	[illegible]

MAY.

Pork	Lard	Ribs
[illegible]	[illegible]	[illegible]

CROP VALUES FOR 1916 GREATEST IN HISTORY

WASHINGTON, Jan. 15.—American farm products for 1916 were worth thirteen billion, four hundred and forty-nine million dollars, the agricultural department today announced. This is the greatest value ever. Crops are valued at nine billion, one hundred and eleven million dollars. The animal products are estimated at four billion, three hundred and thirty-eight million dollars.

U. S. SENATOR HARDINGS SAYS FEDERAL OWNERSHIP PROBABLE

NEW YORK, Jan. 15.—United States Senator Harding, of Ohio, in an address last night said that federal ownership of railroads is not only the logical sequence of the current processes of control but is the likely outcome.

Read the Daily News Want Ads

The First [illegible] Bank of Daytona

Our Total Resources for the Following Years:

January 15, 1914 . . . . . [illegible]

January 15, 1915 . . . . . [illegible]

January 15, 1916 . . . . 307,[illegible]

January 15, 1917 . . $483,0[illegible]

Total Reserve $110,94[illegible]

Our Only Correspondent Bank in Jacksonville is and has been the Florida National Bank.

Under the National Bank laws the stockholders are as liable to depositors for an amount as the capital stock. Our capital stock is $50,000.00.

SAFETY FIRST

VISITOR IS ENTHUSIASTIC OVER DAYTONA'S ATTRACTIONS

Mrs. M. F. Thomas, of Beacon, N. Y., who, in company with her niece, Miss Underhill, of Hampton, Va., is en route to Havana, Cuba, and stopped over in this city as guests of the Kimlorad, was greatly enthused over Daytona and wrote as follows regarding its attractions:

"What can I say of beautiful Daytona, so full of elegant homes, its grand, spreading oaks, so ancient and picturesque, loaded with grey moss, waving so gracefully in the breeze and interspersed with the tall, stately palms; the drives over good roads and more wonderful still, the 20 miles long and 500 feet wide ocean beach, smooth as a floor and washed and kept in perfect repair for automobiling by the dashing waves, so grand and majestic, rolling and tumbling in unearthly power. Good accommodations in the many hotels and well kept boarding houses and apartments for light housekeeping. What could be added to please the tourist seeking an ideal sojourn in the balmy air of the East Florida coast?"

"MRS. M. F. THOMAS,
"Beacon, N. Y."

He Found It Out.

"Father knows you're going to marry sister. I heard him talking about it the other day." "But I didn't know it myself until last night." "Oh, she told you, too, did she?"—Life.

A Musical "Howler."

The Los Angeles Music Student gives this from a musical history examination paper: "Beethoven discovered the sonata in four forms. Before this it was a sonnet. He wrote many piano sonatas for the violin, and they were called string quartets. When a piano sonata was for an orchestra it was called a symphony. The Ninth piano sonata he wrote for voices to sing."

I Have Some Bargains in Good Second-Hand Typewriters, Taken in Exchange for the "Silent Smith."

M. P. LIPE, SALESMAN

L. C. Smith & Bros. Typewriter Co.
Daytona and Sanford, Florida.
Also Have a Few for Rent.
Daytona Beach Hotel or Phone 319 Green.

Sanford Invites You

TO SEE THE

FINEST CELERY FARMS IN THE WORLD

Good Automobile Roads From Everywhere

I BUY SCRAP METAL AND RUBBER AT HIGHEST PRICES

HARRY PEPPER

Phone 240 Blue - - - 453 Volusia Avenue

Ten (10) Cent Jitney bus to Wilbur-by-the-Sea. Don't fail to dine at the famous

TORONITA HOTEL

Take a ride down the beautiful beach. Ideal fishing, boats to let. Visit the famous shell mounds. Fine picnic grounds; visitors always welcome. Watch this new city grow.

Bus leaves Daytona 9:30; 11:15; 2:30; 4:00; 5:30; 10:15.
Bus leaves Wilbur 8:00; 10:15; 1:00; 3:15; 4:45; 7:15.
Daytona office 160 Beach street.

McCALLUM and ONYX HO[SE] for WOMEN
IN ALL THE LATEST CREATIONS

Anthony Bros.

HOME OF HART SCHAFFNER AND MARX CLO[THES]
DAYTONA, FLORIDA

WHAT NEXT?

Why not WALK-OVER Shoes?
They're great shoes!
Great style, great wear, great [comfort]
Keep their shape.
Let's get together.

FOSTER COMPANY

GENT'S FURNISHINGS!
Shirts, Neckties, Hats, Handkerchiefs, Socks, Suspenders, Gloves, Pajamas and Shoes
LADIES' SHOES AND HOSIERY.

SHEAR'S
154 So. Beach Street
E. L. SHEAR A. WINNE, Mgr.

A person who drinks quantities of water every day is always healthy

CRYSTAL IS THE WATER

ARE YOU THE PERSON?

BOTTLED BY

DAYTONA PUBLIC SERVICE CO.

Electricity, Gas, Ice and Water

11 Magnolia Ave.

TELEPHONE 120-Green. Ice Factory 46.

THE WEATHER

FOR FLORIDA:—Generally fair today and Friday; colder in northwest portion tonight; Thursday warmer and northwest winds.

The pressure has fallen generally east of the Mississippi river, attended by generally rising temperatures. West of the river the barometer is somewhat higher, but temperatures changes are generally unimportant. Almost freezing weather continues, however, southward to Texas and the lower Mississippi valley.

Three were observed, which continued at 7 a. m., over most of the Gulf states and the lower slope of the Rocky Mountains. No rain of importance fell in Florida. The winds are light and generally variable on the lower coasts. Fair weather is indicated tonight and Friday, no marked change in temperature.

A. J. MITCHELL, Meteorologist.

WEATHER BULLETIN.
U. S. Department of Agriculture, Weather Bureau.
(Jan. 17.)
Observations taken at 8 a. m., 75th Meridian time.

Stations—State of Weather.	Highest.	Lowest.	Precipitation.
Asheville, cloudy	54	40	..
Atlanta, rain	46	44	..
Baltimore	40	..	..
Boston, cloudy	36	26	..
Buffalo, cloudy	24	20	..
Chicago, clear	24	20	..
Cincinnati, cloudy	22	22	..
Dallas, rain	..	24	.02
Denver, cloudy	40	14	..
Detroit, cloudy	22	22	..
Dodge City, partly cloudy	24	14	..
Duluth, cloudy	22	2	..
Galveston, cloudy	40	40	.01
Havre, clear	26	10	..
Huron, clear	20	10	..
Los Angeles, cloudy	..	46	.02
Louisville, cloudy	28	26	..
New Orleans, foggy	56	52	.01
New York, cloudy	32	24	.04
Phoenix, cloudy	52	44	.02
St. Louis, clear	30	28	..
Savannah, clear	46	44	..
Toledo, cloudy	24	20	..
Washington, clear	40	26	..

Suitor's Explanation.

Father (appearing suddenly)—"What sort of business do you call this, kissing my daughter?" Suitor (without a flutter)—"It's a sort of co-operative affair, sir!—Town Topics.

Your Child.

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MARKET AND FINANCIAL NEWS

STOCKS, BONDS, PROVISIONS AND OTHER QUOTATIONS

CLOSING QUOTATIONS
N. Y. STOCK EXCHANGE

Several slight gains over yesterday's closing New York Exchange closing prices are noted. Only one of the stocks reported suffered recession—Bethlehem Steel 5 points. Canadian Pacific closed 3 points stronger than yesterday.

Allis-Chalmers	32¾
Atchison Topeka & Santa Fe Ry	105¾
American Beet Sugar	32¾
American Can Co.	67¾
American Car and F.	67¾
American Cotton Oil	48¼
American Locomotive	77¾
American Smelting	105¾
American Tel. and Tel.	123¼
American Tobacco	219¾
American Zinc	35¾
Do. pfd.	79
Anaconda Copper	36¼
Atlantic Coast Line	116
Baldwin Locomotive	57
Baltimore & Ohio	85
Bethlehem Steel	435
Canadian Pacific	162
Central Leather	34¾
Chesapeake & Ohio	65
Chicago, M. & St. Paul	51¼
Chicago, R. I. & Pac. Ry.	21
Consolidated Gas	134
Corn Product	22¼
Crucible Steel	65½
Erie	23
General Electric	170½
Great Northern pfd.	117
Great Northern Ore	36¾
Goodrich	60¼
Gulf States Steel	128
General Motors Co. (new)	118½
Int. Mer. Marine pfd. ctfs.	86¾
K. C. Southern	21¾
Kennecott	46½
Lehigh Valley	79
L. & N.	122¼
Maxwell Motors	59¾
Mo. K. & T. pfd.	9¼
Missouri Pacific	15¾
Mexican Petroleum	103¼
New York Central	102¼
N. Y., N. H. & H.	47¾
Norfolk & Western	136
Northern Pacific	106½
Nevada Consolidated Copper	24¾
Pennsylvania	56¾
Reading	162
Rep. Iron & Steel	79½
Seaboard Air Line	17½
Do. pfd.	38
Sloss Shef. Steel & Iron	67
Studebaker Corporation	108¾
Southern Pacific	97¾
Southern Railway	32
Do. pfd.	68¾
Texas Company	233½
Texas & Pacific	17¾
Union Pacific	144¾
United States Rubber	60¼
United States Steel	114¼
Do. pfd.	121
Utah Copper	107¾
Va.-Chemical	42¾
Va. Iron, Coal & Coke	53¾
Wabash pfd. "B"	29¾
Western Union	95½
Westinghouse Electric	53¾

NEW YORK COTTON QUOTATIONS

NEW YORK, Jan. 16.—Cotton closed steady.

	High.	Low	Close
January	17.23	17.07	16.35
March	17.49	17.16	17.48
May	17.69	17.36	17.66
July	17.68	17.35	16.53
October	16.54	16.17	16.53

The following New York curb quotations are furnished by Clement D. Cates and company, Adler building, Daytona:

	Bid	Asked
J. D.	62¾	62¾
U. V.	1 17-16	2
Nip	38	38¾
Sub.	21	22
Tidewater Oil	234	240
Okla. Oil	12¾	13

STEEL BELIEVED ABOUT TO TAKE NEW IMPETUS

NEW YORK, Jan. 16.—Steel trade organs say that steel and the industry generally is about to receive a new impetus as the peace hopes fade and the foreign demand looks up.

BROKERAGE OFFICE WAS OPENED THIS MORNING

The stock brokerage office of Clement D. Cates and company opened for business in the Adler building, 45 Magnolia avenue, today, and the greater part of the market page carried today by the Daily News is furnished by that firm.

R. G. Moore is the local manager of the company, and stated to the News today that their private wires to New York and Chicago were working perfectly. Several important transactions were made by the firm today.

Odd Terms.

The terms, "calf week," "cow week" and "bull week" are applied in many of England's great industrial centers to the three weeks before the Christmas holiday week. In "calf week" the men work time and a third, in "cow week" time and two-thirds, and in "bull week" double time, in order to make up for loss of output caused by the Christmas holidays.

No Previous Experience.

Traffic Cop (to autoist whose car has just been in a bad collision)—"That's the most complete smash-up I ever saw." Autoist (proudly)—"Thank you. And would you believe it, it's the first one I ever had?"—Puck.

OPERATIONS OF RAIDER RESTRICT WHEAT SALES

CHICAGO, Jan. 15.—The stock of wheat on hand in the United States for export and to carry the country over the next six months is estimated by the Daily Trade Bulletin at 100,000,000 bushels. The stocks on farms is given at 251,000,000 bushels as against 255,000,000 bushels a year ago. Operations on the wheat market are restricted by the activity of the German sea raider. No particular nervousness is shown on the market, however, as an overbought condition does not exist.

The possibility of German's sea operations becoming offensive to American shipping interests, says Logan & Bryan, is sufficient warning that the long side of wheat is dangerous at present. The news of the activity of the German raider means greater danger in attempting shipments from Argentine Republic.

Much export business of corn is being done under cover. The continuation of the present light receipts and unfavorable Argentine weather will probably increase the general interest in the corn weather.

Beyond 50,000 bushels of oats sold here to the seaboard no estimate of the export business has been made public.

The best shipping hogs today sold at $11.20 and the cash business is somewhat better than the average.

WHEAT.

	May	July	Sept
Open	1.55¼	1.51	1.36
High	1.56¼	1.52⅝	1.37¼
Low	1.57⅜	1.50⅝	1.35⅝
Close	1.56⅛	1.53⅝	1.36⅝

CORN.

	May	July
Open	1.01	.99⅝
High	1.02¼	1.01¾
Low	1.00⅜	.99⅜
Close	1.02¼	1.00⅛

OATS.

	May	July
Open	.54⅛	.55½
High		.59¼ .56½
Low	.54⅞	.55⅜
Close	.59⅛	.56¼

MAY.

Pork	Lard	Ribs
29.12	16.20	15.37
29.40	16.35	15.50
29.10	16.20	15.35
29.27	16.32	15.50

CROP VALUES FOR 1916 GREATEST IN HISTORY

WASHINGTON, Jan. 16.—American farm products for 1916 were worth thirteen billion, four hundred and forty-nine million dollars, the agricultural department today announced. This is the greatest value ever. Crops are valued at nine billion, one hundred and eleven million dollars. The animal porducts are estimated at four billion, three hundred and thirty-eight million dollars.

U. S. SENATOR HARDINGS SAYS FEDERAL OWNERSHIP PROBABLE

NEW YORK, Jan. 16.—United States Senator Harding, of Ohio, in an address last night said that federal ownership of railroads is not only the logical sequence of the current processes of control but is the likely outcome.

Read the Daily News Want Ads

The First National Bank of Daytona

Our Total Resources for the Following Years

January 15, 1914 . . . . . $
January 15, 1915 . . . . . $
January 15, 1916 . . . 307,
January 15, 1917 . . $483,0

Total Reserve $110,94

Our Only Correspondent Bank in Jacksonville has been the Florida National Bank.

Under the National Bank laws the stockholders are as liable to depositors for an amount as the capital stock. Our capital stock is $50,000.00.

SAFETY FIRST

VISITOR IS ENTHUSIASTIC OVER DAYTONA'S ATTRACTIONS

Mrs. M. F. Thomas, of Beacon, N. Y., who, in company with her niece, Miss Underhill, of Hampton, Va., is en route to Havana, Cuba, and stopped over in this city as guests at the Elmhurst, was greatly enthused over Daytona and writes as follows regarding its attractions:

"What can I say of beautiful Daytona, so full of elegant homes; its grand, spreading oaks, so ancient and picturesque, loaded with grey moss, waving so gracefully in the breezes and interspersed with the tall, stately palms; the drives over good roads and more wonderful still, the 20 miles long and 500 feet wide, ocean beach, smooth as a floor and washed and kept in perfect repair for automobiling by the dashing waves, so grand and majestic, rolling and tumbling in unearthly power. Good accommodations in the many hotels and well kept boarding houses and apartments for light housekeeping. What could be added to please the tourist seeking an ideal sojourn in the balmy air of the East Florida coast."

"MRS. M. F. THOMAS.
"Beacon, N. Y."

He Found It Out.

"Father knows you're going to marry sister. I heard him talking about it the other day." "But I didn't know it myself until last night." "Oh, she told you, too, did she?"—Life.

A Musical "Howler."

The Los Angeles Music Student gives this, from a musical history examination paper: "Beethoven discovered the sonata in four movies. Before this it was a sweet. He wrote many piano sonatas for the violin and they were called string quartets. When a piano sonata was for an orchestra it was called a symphony. The Ninth piano sonata he wrote for voices to sing."

McCALLUM and ONYX HOSE for WOMEN
IN ALL THE LATEST CREATIONS
Anthony Bros
HOME OF HART SCHAFFNER AND MARX CLOTHES
DAYTONA, FLORIDA

WHAT NEXT?
Why not WALK-OVER Shoes?
They're great shoes!
Great style, great wear, great comfort.
Keep their shape.
Let's get together.
FOSTER COMPANY

GENT'S FURNISHINGS!
Shirts, Neckties, Hats, Handkerchiefs, Socks, Suspenders, Gloves, Pajamas and Shoes
LADIES' SHOES AND HOSIERY.
SHEAR'S
154 So. Beach Street
E. L. SHEAR A. WINNE, Mgr.

I Have Some Bargains in Good Second-Hand Typewriters, Taken in Exchange for the "Silent Smith."
M. P. LIPE, SALESMAN
L. C. Smith & Bros. Typewriter Co.
Daytona and Sanford, Florida.
Also Have a Few for Rent.
Daytona Beach Hotel or Phone 319 Green.

Sanford Invites You
TO SEE THE
FINEST CELERY FARMS IN THE WORLD
Good Automobile Roads From Everywhere

I BUY SCRAP METAL AND RUBBER AT HIGHEST PRICES
HARRY PEPPER
Phone 240 Blue - - - 453 Volusia Avenue

Ten (10) Cent Jitney bus to Wilbur-by-the-Sea. Don't fail to dine at the famous
TORONITA HOTEL
Take a ride down the beautiful beach. Ideal fishing, boats to let. Visit the famous shell mounds. Fine picnic grounds; visitors always welcome. Watch this new city grow.
Bus leaves Daytona 9:30; 11:15; 2:20; 4:00; 5:30; 10:15.
Bus leaves Wilbur 8:00; 10:15; 1:00; 3:15; 4:45; 7:15.
Daytona office 180 Beach street.

A person who drinks quantities of water every day is always healthy
CRYSTAL IS THE WATER
ARE YOU THE PERSON?
BOTTLED BY
DAYTONA PUBLIC SERVICE CO.
Electricity, Gas, Ice and Water
11 Magnolia Ave.
TELEPHONE 120-Green. Ice Factory 46.

PENINSULA DEPARTMENT
DAYTONA
DAILY NEWS
Devoted to the Interests of Daytona Beach and Seabreeze

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[illegible] boulevard is one of the streets [illegible] through the extensive holdings of the Seabreeze Development Company. Jessamine boulevard a parallel street a block north of Hige will [illegible] be opened in a few months.

Unwritten Poetry.

Many people suppose that poetry is something to be found only in books, contained in lines of ten syllables with like endings; but wherever there is a sense of beauty, or power, or harmony, as in the motion of a wave of the sea, in the growth of a flower that "spreads its sweet leaves to the air, and dedicates its beauty to the sun"—there is poetry in its birth.—Hazlitt.

No Temptations.

"Blacksmiths seem to have a reputation for honesty." "Deservedly so; but due partly, perhaps, to the nature of the business. Nobody encumbers a blacksmith with trust funds. There is nothing to adulterate in his line. Compared with some of us, a blacksmith has few temptations to resist."—Louisville Courier-Journal.

"Buses and Baggage Wagons Meet all Trains.
Beach Transfer Co.
WOOD FOR SALE
Branch & Nicholson, Prop's.
LIVERY, FEED and SALE STABLES
Phone 109 Blue - - - Daytona Beach

Atlantic Pharmacy
Branch of
HANKINS DRUG COMPANY
Phone your orders for prompt delivery
DAYTONA BEACH

J. P. ESCH, M. D.
PHYSICIAN AND SURGEON
One Block North of Concrete Bridge
Peninsula Drive - - - - Daytona Beach
Office Hours 12 to 2 and 6 to 7 p. m.
Telephone 260

RIDGEWAY AUTO TRANSFER & EXPRESS COMPANY.
BAGGAGE AND FREIGHT
Carload Lots a Specialty.
Phone 422 Black

DAYTONA BEACH

Mrs. S. G. Young has returned from a hurried trip to Holland Patent, N. Y., where she was suddenly called by the death of her mother.

Mrs. J. G. Pierce, of Flushing, N. Y., is now the guest of her sister, Mrs. W. S. Walcott, at her beautiful home in Bostwick park on Silver Beach avenue. Mrs. Pierce will remain at the beach for the rest of the season.

J. G. Bush and family, of Scranton, Pa., passed through the peninsula towns Wednesday, stopping for dinner at a local hotel. They have made the trip from their northern home in three weeks, making stops at several places on the way to visit relatives.

C. H. Swift, who has been visiting for several weeks at the home of his niece, Mrs. W. S. Walcott, returned Tuesday to his northern home in Utica, N. Y., after a pleasant stay. Mrs. J. D. Avery, Mr. Swift's sister, will spend the remainder of the winter with Mrs. Walcott.

The many friends of Col. J. B. Minnis, will be grieved to hear that he is confined to his home with asthma. For years Colonel Minnis has suffered from this trouble but not very acutely until the present. Everyone hopes that he will soon be able tom ingle with his friends again.

M. and Mrs. A. S. Gemmill, former residents of the beach, who have lived in Daytona for the past few months, have rented through the agency of Horn & Willson, one of the apartments in the Horn building. Mr. Gemmill is well known here as owner of the Daytona Beach garage on Grandview avenue which is conducted by Hortfo Bros., and as former owner of the Daytona Sheet Metal Works in Daytona.

Fiber Sponge.

The Loofah sponge, now in general use, is made from the network of fiber from the inside of the gourd, probably one of the oldest vessels known to man. Japan furnishes the best sponges of this kind. The fiber used in the Loofah sponge is dried thoroughly, after which it becomes wholesome and crisp.

Furnace Rules.

Never poke a fire from the top. Insert the poker at the bottom and raise gently. This causes a draft, and makes the fire burn brightly. But it is well in these days to make it a rule to poke the fire as seldom as you can, for the more you poke it the more will the coal burn away.

Tapping Rubber Trees.

Rubber tree tapping by a series of small borers set in a circle, the invention of an English expert in the Belgian Congo, has proved a more productive method than the customary vertical incision system.

PORT ORANGE

PORT ORANGE, Jan. 13.—The Progressive league held its first meeting for this season on Tuesday night at Ridgewood hall. Owing to there being an entertainment for the benefit of the school only about 25 were present. After transacting some business an adjournment was taken until next Monday night, the 22nd, at same place.

Mr. and Mrs. Charles Coppick, Miss Velma Davis and Mrs. Iddings, all of West Milton, Ohio, arrived on Saturday and are pleasantly domiciled in one of the Bailey cottages.

Dr. MacMurphy and Mr. Olson, who have been occupying the Karn cottage, left on Monday for Boynton, the doctor having arranged to meet a friend and patient. They plan to stop on their way back to New York later.

Capt. Fossard has laid some 300 feet of sewer pipe from the river along Herbert street, the work being done jointly by him and the town.

A petition having been presented to the town council for cleaning up Riverview avenue the council viewed the same and will take early action in having some of the trees and palmettos removed.

The Baker houses and Mrs. Simcoes' are much improved by repainting.

A lone sail boat on the river recently brought to remembrance that a few years ago sail boats were numerous and hotly contested sail boat races were quite frequent and greatly enjoyed by their devotees.

A traveling "slight of hand" performer gave a clever exhibition in the school house on Friday night to an appreciative audience.

Two married daughters of Mr. Hunton arrived on Monday and are staying at their father's home.

The Gridleys gave a pleasing musical and impersonation performance for the benefit of the school at the school house on Tuesday night. The program was well rendered and well worth seeing; clean and of a high order and was exceedingly well received. Mrs. Gridley's rendering of different bird calls was very pleasing and natural.

Mr. Green, who lives west of town, commenced carrying the mail for Port Orange and Allandale on the 11th inst.

T. E. Hall is putting the finishing touches to the colored school house and the school plans to move in next week. The county school board upon petition promised to lengthen the school term two months if the patrons would raise one-half the amount. As the local trustees have promised to supply the amount necessary after the patrons have raised $25, most of which has been subscribed, the deal will probably go through.

Mr. Deaton, representing the Gazette-News company, was in town last week in the interest of the Daily News and arrangements were made whereby th Daily will b delivered to subscribers at 15 cents per week.

Many items of interest happen that do not come to the ears of the scribe. If those knowing happenings that would be of general interest would report them the town news would be much more complete. The scribe is unfortunately?—perhaps—of the male sex, and the ladies do not permit "such" to attend their "doings" except at rare intervals and unless the ladies report their meetings they must go unchronicled.

Good Disinfectant.

Permanganate of potash is an excellent, cheap disinfectant. Dissolve one ounce in a quart of boiling water, and pour a little down every drain once a week, if you want to keep the house sweet.

The Hymeneal Knot.

The trouble with the hymeneal knot is that it is often tied too tightly. Many a husband [illegible] of a 16 neck in a 15½ [illegible]

One-Cent-a-Word Column

(Minimum charge, 25c each insertion)

MISCELLANEOUS WANTS

Boys Wanted: Bright and ambitious to carry morning routes for Halifax Morning News. Apply Gazette-News office. tf

Wanted to buy: 1916 Ford touring car; must be in good condition and a bargain. Box 453, Daytona. 40-2tp

Wanted Old False Teeth: Don't matter if broken. I pay $1.00 to $5.00 per set. Mail to L. MAZER, 2007 S. Fifth street, Philadelphia, Pa. Will send cash by return mail. 40-7tp.

FOR RENT.

135 So. Ridgewood Ave. 8 room house furnished. Hot and cold water. Electric lights. Two blocks from post office. Apply 137 South Ridgewood Ave. 34-tfc

To Rent: Rooms nicely furnished, all conveniences. Balmoral Villa, 15 Emmett street, Daytona. 40-2tp

For Rent: Finest suite of offices in city; second floor South Beach street. For terms, apply 286 South Beach street, or write Box 617, Daytona, Fla. 14tf

FOR SALE.

Auto Livery For Sale: Three autos; service of three hotels. Garage rent free for season. Must sell on account of health. Address A. M. C., News office. 27-6tp

For Sale: Good paying auto rent business with cars. Will pay to investigate. Auto Business, Gazette-News. 33-6tp

PASSING OF WORLD'S OLDEST HISTORIAN

The bells of the old brick church at Deerfield, Massachusetts, recently tolled 98 times for George Sheldon, undoubtedly the oldest active historian in the world. The most distinguished man of his age in New England, historian of the old valley and sage of historic Deerfield, recently died peacefully at his late residence which was the old home of the noted Ensign John Sheldon, also the home from which his grandfather, the revolutionary Colonel Joseph Stebbins marched to Bunker Hill. A few weeks ago he celebrated his 98th birthday. All the rooms were piled high with flowers; messengers came all day with telegrams and letters of congratulation from leading writers and thinkers, distinguished men and women, the country over. Visitors by the score dropped in. The grand old man, bright as a youngster, had his jokes and his gossipy reminiscences of 90 years for all. George Sheldon was born in Deerfield, Mass., November 30, 1818; he was of the sixth generation from Ensign John Sheldon, who went to Deerfield with the early settlers in 1664. He was the author of many books representing final authority of historic New England during the early pioneer Indian days of "King Phillip" and "Queen Ann" periods, which will continue as monuments to his memory. Years ago a classic motion picture was enacted upon the exact grounds of early conflicts of the English, French and Indians of King Phillip and Queen Ann wars. The taking of the captives to Canada and many other incidents based upon historic fact. Mr. Sheldon personally appeared in this picture and is shown actively adding much to the occasion. Herbert S. Streeter who is now in Daytona, is touring with this historic masterpiece and lecturing the same. Mr. Streeter has appeared before many colleges, schools, historic and women's clubs with his work and is this afternoon and evening presenting the picture and lecture at the Arcade theatre.

Rubber at Once Found Favor.

Rubber was introduced into the United States in 1800, which, by an odd coincidence, was the year of Charles Goodyear's birth. Half a century later a Boston navigator brought from Brazil a number of pairs of boots which had been coated with the coagulated milk of the rubber trees. Their popularity was immediate, on account of their imperviousness to water.

[illegible] THE STREETS

C. P. Wolfinger, treasurer of the Anchor Brewing company of Breckenridge, Pa., is occupying with his wife and children one of the Lewis Adler houses on South Palmetto avenue, rented earlier in the season.

"Only a few of those 24-hour Kodaks left. They're real bargains. Lasseter's Kodak Place. 34-66

Mrs. S. T. Kidder, Jr., and sister, Miss Jeannette Hodges, accompanied the St. Augustine advertising delegation to Daytona Wednesday. While Mr. Kidder attended the smoker at the Elks' home the ladies spent the evening with local friends.

Mr. and Mrs. T. K. Strain and daughter, Miss Margaret Strain, of Butler, Pa., are located for the season in the Ross apartments on North Ridgewood avenue. Mr. Strain is with the Bessemer & Lake Erie railroad, being employed in the Butler office.

"Big sale now going on at Wallace's, to reduce Stock. Come in and see for yourself. 33tf

Mrs. Herman Kissel and Mrs. J. Gosling, of Columbus, Ohio, sister and niece of Dr. J. C. Herman, arrived the forepart of the week for a visit with the doctor at his winter home on Volusia avenue. This is the first time either of the ladies have been in Daytona.

Mrs. M. E. Genung and son-in-law and daughter, Mr. and Mrs. A. B. Campbell, of Bronxville, N. Y., and Mrs. F. Barry, of Riverside, Conn., a sister of Mr. Genung, arrived recently and are established for the season in the Genung winter home, 642 South Ridgewood avenue. Mr. Genung will join the family here in February.

**Free Oyster Roast at the Lighthouse tomorrow. Steamer Seminole leaves Rambler dock 9 a. m. 50c round trip. Several hours for fishing. Phone 33 Red.

Mrs. Leon Despland, who came to Daytona Tuesday from Sebring, left Wednesday afternoon on her return to Palatka, accompanied by Geo. E. Sebring, who had come to Daytona with her. They motored from Sebring to Fort Pierce Monday and came up by rail from that place on Tuesday. Mrs. Despland had been in Sebring for a few days.

J. M. Walsh, of New York, a friend of Mrs. Marian K. Crane, accompanied Mrs. Crane on her return Tuesday evening from a ten days' business visit to New York and after a few days here will visit Miami and other points on the lower east coast, returning, however, to Daytona to spend the season. Mr. Walsh has traveled extensively both in this country and in Europe but is making his first visit to Florida.

Mr. and Mrs. Karl Breckenridge and daughter, Miss Lois Breckenridge, of New York City, and Mrs. I. B. Ross, a sister of Mr. Breckenridge, arrived Tuesday to spend the season. Mr. and Mrs. Breckenridge and daughter are guests at the Magnolia hotel, while Mrs. Ross, who is a personal friend of Mrs. J. B. Prentis, of this city, is located with Mrs. M. A. Rodgers at the corner of Orange and Palmetto avenues.

NEWS delivered anywhere in the city of Daytona for 10 cents per week.

MYRON H. WHITNEY
of the
Wm. H. Whitney School for Vocalists
Boston - - - - New York
VOICE, DICTION, LANGUAGES
For particulars, address
"ALLANDALE," Volusia Co.

MAY PETERSEN
PALMIST.
Lately of New York.
America's Most Gifted Reader.
Can be Consulted Daily at 621 South Ridgewood Avenue.
Phone 7 Black Daytona, Fla.

Call PHONE 359 Black
and have your suit pressed
FOR 35 CENTS
MODEL CLEANING COMPANY
405 South Street.

FOR SALE
GASOLINE BOAT
45 feet long, 7 foot beam, half glass cabin, 40 horse, 4 cycle motor. In good condition and ready to demonstrate.
R. A. PELLETT
S. Ridgewood Ave.

MUNRO[illegible]
OF VOLUSIA [illegible]
[illegible]

Halifax Livery and Transfer Co.
Phone 155 Blue
WOOD AND COAL FOR SALE
F. T. Byrd J. A. Wiley

CLEANING PRESSING
KALLGREN
TAILOR
20 VOLUSIA AVE. - PHONE 50 GREEN

Phone 142. 408 N. Beach Street.
These Easy Running
BICYCLES
For Sale or Rent
Quick Repair Service
GENE JOHNSON
Daytona, Florida.

Panama Hats
Panama-Pacific Hat Co.
130 S. BEACH STREET

HALIFAX INN
PORT ORANGE, Florida.
Accommodations good; steam heat, table best, finest fishing, boating and hunting; rates reasonable; beautiful surroundings, located unsurpassed.
J. M. MASTERS, Proprietor.

Daytona Institute
Thirty-Seventh Season
Individual and Class Instruction
Northern Pupils May Continue Their Home Studies
S. ELIZABETH STOEVER, Principal
40 North Ridgewood Avenue

Read the Daily News for news.

PROFESSIONS

For Nervous and Chronic Disorders Only.
DR. E. J. MEINHARDI
Chiropractic Physician.
Office Hours: 9 to 12, 2 to 5.
Phone 258 Green.
Conrad Block, Opposite Casino

F. W. POPE
ATTORNEY-AT-LAW
212 SOUTH BEACH STREET

DR. J. C. HERMAN
OSTEOPATH
16th Season in Daytona
LADY ATTENDANT
20 Volusia Ave. Phone 40 Black

Jennie M. Covert, M. D.
PHYSICIAN AND SURGEON
Office equipment for neuritis, rheumatism, etc. Office and Residence 17 N. Palmetto Ave. Phone 197, Blue

DR. F. H. HOUGHTON
DENTIST
Phone 32 Peck Block
Daytona, - - - - Florida

DR. C. W. FAIN,
DENTIST
Exclusively for White People
Conrad Block Phone 361 Black
Cor. Beach and Orange - Daytona, Fla.

ROY HOWE, M. D.
PHYSICIAN AND SURGEON.
Office and Residence, 126 Volusia Avenue.
Office hours: 9 to 11 a. m., 2 to 4 and 6:30 to 8:00 p. m. Phone 129 Green

T. E. FITZGERALD
Attorney At Law
Special Attention to Examining and Perfecting Land Titles.
266 S. Beach St. Daytona, Fla.

H. L. Merryday, M. D.
Physician and Surgeon.
Office and Residence: 4 South Ridgewood, corner Volusia Avenue.
Phone 288 Red

AEROLUX
NO-WHIP
PORCH SHADES



"More Home to the House."
Just the thing for Florida porches. You can entirely shut out the heat and glare of the sun without retarding ventilation. No disagreeable flopping like other shades. Can be hung from bottom or top. Ideal for store, church and school windows. One can see out but not in.
In widths from 44 inches to ten feet.
PRICED FROM $3.75 to $8
THE
Baggett-Wetherby Company
FURNITURE
DAYTONA BEACH STORE
804 Seabreeze Ave.
DAYTONA STORE
Adler Block, Magnolia Ave.
Between Beach Street and Palmetto Ave.
Opposite Despland Hotel

A STEADY GROWTH
The steady growth of this bank is an indication of its constantly increasing service. To afford every customer the promptest attention and the most courteous and efficient service is the aim of our management. That the public appreciates painstaking, careful banking service is shown by the large increase in our business. Our deposits have increased 76 per cent in one year.
East Coast State Bank
of Daytona Beach, Fla.

THREE IN ONE
A Pass On Any Wooden Bridge Includes All Three

[illegible]SULA DEPARTMENT
[illegible] NEWS
THE DAYTONA
Devoted to the Interests of Daytona Beach and Seabreeze

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'Buses and Baggage Wagons Meet all Trains.
Beach Transfer Co.
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Telephone 350

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Carload Lots a Specialty.
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DAYTONA BEACH

Mrs. S. G. Young has returned from a hurried trip to Holland Patent, N. Y., where she was suddenly called by the death of her mother.

Mrs. J. G. Pierce, of Flushing, N. Y., is now the guest of her sister, Mrs. W. S. Walcott, at her beautiful home in Bostwick park on Silver Beach avenue. Mrs. Pierce will remain at the beach for the rest of the season.

J. G. Bush and family, of Scranton, Pa., passed through the peninsula towns Wednesday, stopping for dinner at a local hotel. They have made the trip from their northern home in three weeks, making stops at several places on the way to visit relatives.

C. H. Swift, who has been visiting for several weeks at the home of his niece, Mrs. W. S. Walcott, returned Tuesday to his northern home in Utica, N. Y., after a pleasant stay. Mrs. J. D. Avery, Mr. Swift's sister, will spend the remainder of the winter with Mrs. Walcott.

The many friends of Col. J. R. Minnis, will be grieved to hear that he is confined to his home with asthma. For years Colonel Minnis has suffered from this trouble but not very acutely until the present. Everyone hopes that he will soon be able tom ingle with his friends again.

M. and Mrs. A. S. Gemmill, former residents of the beach, who have lived in Daytona for the past few months, have rented through the agency of Horn & Willson, one of the apartments in the Horn building. Mr. Gemmill is well known here as owner of the Daytona Beach garage on Grandview avenue which is conducted by Horton Bros., and as former owner of the Daytona Sheet Metal Works in Daytona.

Fiber Sponge.

The Loofah sponge, now in general use, is made from the network of fiber from the inside of the gourd, probably one of the oldest vessels known to man. Japan furnishes the best sponges of this kind. The fiber used in the Loofah sponge is dried thoroughly, after which it becomes wholesome and crisp

Furnace Rules.

Never poke a fire from the top. Insert the poker at the bottom and raise gently. This causes a draft, and makes the fire burn brightly. But it is well in these days to make it a rule to poke the fire as seldom as you can, for the more you poke it the more will the coal burn away.

Tapping Rubber Trees.

Rubber tree tapping by a series of small borers set in a circle, the invention of an English expert in the Belgian Congo, has proved a more productive method than the customary vertical incision system.

PORT ORANGE

PORT ORANGE, Jan. 18.—The Progressive league held its first meeting for this season on Tuesday night at Ridgewood hall. Owing to there being an entertainment for the benefit of the school only about 25 were present. After transacting some business an adjournment was taken until next Monday night, the 22nd, at same place.

Mr. and Mrs. Charles Coppick, Miss Velma Davis and Mrs. Iddings, all of West Milton, Ohio, arrived on Saturday and are pleasantly domiciled in one of the Bailey cottages.

Dr. MacMurphy and Mr. Olson, who have been occupying the Karn cottage, left on Monday for Boynton, the doctor having arranged to meet a friend and patient. They plan to stop on their way back to New York later.

Capt. Fozzard has laid some 300 feet of sewer pipe from the river along Herbert street, the work being done jointly by him and the town.

A petition having been presented to the town council for cleaning up Riverview avenue the council viewed the same and will take early action in having some of the trees and palmettos removed.

The Baker houses and Mrs. Simcoss' are much improved by repainting.

A lone sail boat on the river recently brought to remembrance that a few years ago sail boats were numerous and hotly contested sail boat races were quite frequent and greatly enjoyed by their devotees.

A traveling "slight of hand" performer gave a clever exhibition in the school house on Friday night to an appreciative audience.

Two married daughters of Mr. Huston arrived on Monday and are staying at their father's home.

The Gridleys gave a pleasing musical and impersonation performance for the benefit of the school at the school house on Tuesday night. The program was well rendered and well worth seeing; clean and of a high order and was exceedingly well received. Mrs. Gridley's rendering of different bird calls was very pleasing and natural.

Mr. Green, who lives west of town, commenced carrying the mail for Port Orange and Allandale on the 11th inst.

T. E. Hall is putting the finishing touches to the colored school house and the school plans to move in next week. The county school board upon petition promised to lengthen the school term two months if the patrons would raise one-half the amount. As the local trustees have promised to supply the amount necessary after the patrons have raised $25, most of which has been subscribed, the deal will probably go through.

Mr. Deacon, representing the Gazette-News company, was in town last week in the interest of the Daily News and arrangements were made whereby th Daily will b delivered to subscribers at 15 cents per week.

Many items of interest happen that do not come to the ears of the scribe. If those knowing happenings that would be of general interest would report them the town news would be much more complete. The scribe is unfortunately?—perhaps—of the male sex, and the ladies do not permit "such" to attend their "doings" except at rare intervals and unless the ladies report their meetings they must go unchronicled.

Good Disinfectant.

Permanganate of potash is an excellent, cheap disinfectant. Dissolve one ounce in a quart of boiling water, and pour a little down every drain once a week, if you want to keep the house sweet.

The Hymeneal Knot.

The trouble with the hymeneal knot is that it is often tied too tightly. Many a husband reminds one of a 16 neck in a 15¾ collar.—Smart Set.

One-Cent-a-Word Column

(Minimum charge, 25c each insertion)

MISCELLANEOUS WANTS

Boys Wanted: Bright and ambitious to carry morning routes for Hotel Morning News. Apply Gazette-News office. tf

Wanted to buy: 1916 Ford touring car; must be in good condition and a bargain. Box 452, Daytona. 40-2tp

Wanted Old False Teeth: Don't matter if broken. I pay $1.00 to $5.00 per set. Mail to L. MAZER, 2007 S. Fifth street, Philadelphia, Pa. Will send cash by return mail. 40-7tp.

FOR RENT.

135 So. Ridgewood Ave. 8 room house furnished. Hot and cold water. Electric lights. Two blocks from post office. Apply 137 South Ridegwood Ave. 34-tfc

To Rent: Rooms nicely furnished, all conveniences. Balmoral Villa, 18 Emmett street, Daytona. 40-2tp

For Rent: Finest suite of offices in city; second floor South Beach street. For terms, apply 266 South Beach street, or write Box 617, Daytona, Fla. 14tf

FOR SALE.

Auto Livery For Sale: Three autos; service of three hotels. Garage rent free for season. Must sell on account of health. Address A. M. C., News office. 37-6tp

For Sale: Good paying auto rent business with cars. Will pay to investigate. Auto Business, Gazette-News. 32-8tp

PASSING OF WORLD'S OLDEST HISTORIAN

The bells of the old brick church at Deerfield, Massachusetts, recently tolled 98 times for George Sheldon, undoubtedly the oldest active historian in the world. The most distinguished man of his age in New England, historian of the old valley and sage of historic Deerfield, recently died peacefully at his late residence which was the old home of the noted Ensign John Sheldon, also the home from which his grandfather, the revolutionary Colonel Joseph Stebbins marched to Bunker Hill. A few weeks ago he celebrated his 98th birthday. All the rooms were piled high with flowers; messengers came all day with telegrams and letters of congratulation from leading writers and thinkers, distinguished men and women, the country over. Visitors by the score dropped in. The grand old man, bright as a youngster, had his jokes and his gossipy reminiscences of 90 years for all. George Sheldon was born in Deerfield, Mass., November 30, 1818; he was of the sixth generation from Ensign John Sheldon, who went to Deerfield with the early settlers in 1664. He was the author of many books representing final authority of historic New England during the early pioneer Indian days of "King Phillip" and "Queen Ann" periods, which will continue as monuments to his memory. Years ago a classic motion picture was enacted upon the exact grounds of early conflicts of the English, French and Indians of King Phillip and Queen Ann wars. The taking of the captives to Canada and many other incidents based upon historic fact. Mr. Sheldon personally appeared in this picture and is shown actively adding much to the occasion. Herbert S. Streeter who is now in Daytona, is touring with this historic masterpiece and lecturing the same. Mr. Streeter has appeared before many colleges, schools, historic and women's clubs with his work and is this afternoon and evening presenting the picture and lecture at the Arcade theatre.

Rubber at Once Found Favor.

Rubber was introduced into the United States in 1800, which, by an odd coincidence, was the year of Charles Goodyear's birth. Half a century later a Boston navigator brought from Brazil a number of pairs of boots which had been coated with the coagulated milk of the rubber trees. Their popularity was immediate, on account of their imperviousness to water.

[illegible] THE STREETS

C. P. Wellinger, treasurer of the Anchor Brewing company of Breckenridge, Pa., is occupying with his wife and children one of the Louis Adler houses on South Palmetto avenue, rented earlier in the season.

*Only a few of those 2d-hand Kodaks left. They're real bargains. Le Sesnes' Kadok Place. 32-5t

Mrs. S. T. Kidder. Jr., and sister, Miss Jeanette Hedges, accompanied the St. Augustine advertising delegation to Daytona Wednesday. While Mr. Kidder attended the smoker at the Elks' home the ladies spent the evening with local friends.

Mr. and Mrs. T. K. Strain and daughter, Miss Margaret Strain, of Butler, Pa., are located for the season in the Ross apartments on North Ridgewood avenue. Mr. Strain is with the Bessemer & Lake Erie railroad, being employed in the Butler office.

*Big sale now going on at Wallace's, to reduce stock. Come in and see for yourself. 25tf

Mrs. Herman Kissel and Mrs. J. Gossling, of Columbus, Ohio, sister and niece of Dr. J. C. Herman, arrived the forepart of the week for a visit with the doctor at his winter home on Volusia avenue. This is the first time either of the ladies have been in Daytona.

Mrs. M. E. Genung and son-in-law and daughter, Mr. and Mrs. A. B. Campbell, of Bronxville, N. Y., and Mrs. F. Barry, of Riverside, Conn., a sister of Mr. Genung, arrived recently and are established for the season in the Genung winter home, 642 South Ridgewood avenue. Mr. Genung will join the family here in February.

**Free Oyster Roast at the Lighthouse tomorrow. Steamer Seminole leaves Rambler dock 9 a. m. 50c round trip. Several hours for fishing. Phone 33 Red.

Mrs. Leon Despland, who came to Daytona Tuesday from Sebring, left Wednesday afternoon on her return to Palatka, accompanied by Geo. E. Sebring, who had come to Daytona with her. They motored from Sebring to Fort Pierce Monday and came up by rail from that place on Tuesday. Mrs. Despland had been in Sebring for a few days.

J. M. Walsh, of New York, a friend of Mrs. Marian E. Crane, accompanied Mrs. Crane on her return Tuesday evening from a ten days' business visit to New York and after a few days here will visit Miami and other points on the lower east coast, returning, however, to Daytona to spend the season. Mr. Walsh has traveler extensively both in this country and in Europe but is making his first visit to Florida.

Mr. and Mrs. Karl Breckenridge and daughter, Miss Lois Breckenridge, of New York City, and Mrs. I. B. Ross, a sister of Mr. Breckenridge, arrived Tuesday to spend the season. Mr. and Mrs. Breckenridge and daughter are guests at the Magnolia hotel, while Mrs. Ross, who is a personal friend of Mrs. J. B. Prentis, of this city, is located with Mrs. M. A. Rodgers at the corner of Orange and Palmetto avenues.

NEWS delivered anywhere in the city of Daytona for 10 cents per week.

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of the
Wm. H. Whitney School for Vocalists
Boston - - - - New York
VOICE, DICTION, LANGUAGES
For particulars, address
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PALMIST.
Lately of New York.
America's Most Gifted Reader.
Can be Consulated Daily at 621 South Ridgewood Avenue.
Phone 7 Black Daytona, Fla.

Call PHONE 359 Black
and have your suit pressed
FOR 35 CENTS
MODEL CLEANING COMPANY
406 South Street.

FOR SALE
GASOLINE BOAT
45 feet long, 7 foot beam, half glass cabin, 40 horse, 4 cycle motor. In good condition and ready to demonstrate.
R. A. PELLETT
S. Ridgewood Ave.

MUNR[illegible]
[illegible]
OF VOLUSIA [illegible]
[illegible]

Halifax Livery and Transfer Co.
Phone 186 Blue
WOOD AND COAL FOR SALE
F. T. Byrd A. A. W[illegible]

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KALLGREN
TAILOR
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Phone 142. 400 N. Beach Street.
Those Easy Running
BICYCLES
For Sale or Rent
Quick Repair Service
GENE JOHNSON
Daytona, Florida.

Panama Hats
Panama-Pacific Hat Co.
150 S. BEACH STREET

HALIFAX INN
PORT ORANGE, Florida.
Accommodations good; steam heat, table best, finest fishing, boating and hunting; rates reasonable; homelike surroundings, located unsurpassed.
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Daytona Institute
Thirty-Seventh Season
Individual and Class Instruction
Northern Pupils May Continue Their Home Studies
S. ELIZABETH STOEVER, Principal
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Read the Daily News for news.

PROFESSIONS

For Nervous and Chronic Disorders Only.
DR. E. J. MEINHARDI
Chiropractic Physician.
Office Hours: 9 to 12, 2 to 5.
Phone 258 Green.
Conrad Block, Opposite Casino

F. W. POPE
ATTORNEY-AT-LAW
212 SOUTH BEACH STREET

DR. J. C. HERMAN
OSTEOPATH
16th Season in Daytona
LADY ATTENDANT
20 Volusia Ave. Phone 40 Black

Jennie M. Covert, M. D.
PHYSICIAN AND SURGEON
Office equipment for neuritis, rheumatism, etc. Office and Residence
17 N. Palmetto Ave. Phone 107, Blue

DR. F. H. HOUGHTON
DENTIST
Phone 32 Peck Block
Daytona, ... Florida

DR. C. W. FAIN,
DENTIST
Exclusively for White People
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ROY HOWE, M. D.
PHYSICIAN AND SURGEON
Office and Residence, 126 Volusia Avenue.
Office hours: 9 to 11 a. m., 2 to 4 and 6:30 to 8:00 p. m. Phone 129 Green

T. E. FITZGERALD
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Special Attention to Examining and Perfecting Land Titles.
266 S. Beach St. Daytona, Fla.

H. L. Merryday, M. D.
Physician and Surgeon.
Office and Residence: 4 South Ridgewood, corner Volusia Avenue.
Phone 265 Red

AEROLUX
NO-WHIP
PORCH SHADES



"More Home to the House."

Just the thing for Florida porches. You can entirely shut out the heat and glare of the sun without retarding ventilation. No disagreeable flopping like other shades. Can be hung from bottom or top. Ideal for store, church and school windows. One can see out but not in.

In widths from 44 inches to ten feet.

PRICED FROM $3.75 to $8

THE
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FURNITURE
DAYTONA BEACH STORE
504 Seabreeze Ave.
DAYTONA STORE
Adler Block, Magnolia Ave.
Between Beach Street and Palmetto Ave.
Opposite Despland Hotel

A STEADY GROWTH
The steady growth of this bank is an indication of its constantly increasing service. To afford every customer the promptest attention and the most courteous and efficient service is the aim of our management. That the public appreciates painstaking, careful banking service is shown by the large increase in our business.
Our deposits have increased 76 per cent in one year.
East Coast State Bank
of Daytona Beach, Fla.

THREE IN ONE
A Pass On Any Wooden Bridge Includes All Three

FIFTH AVE. SHOP
OF NEW YORK
IMPORTERS

Sporting Coats,
Sweaters, Blouses, Hats,
Skirts, Novelties, Etc.

Princess Issena Hotel — Seabreeze, Florida

THE KALAMITY KLUB ENTERTAIN MEN GUESTS

The members of the Kalamity Klub entertained at a progressive dinner on Wednesday evening which proved a very pleasurable and delightful affair.

Eight girls compose the club, Dora Williams, Alyce Green, Ruth Rogers, Arline Crenshaw, Antoinette Foltz, Mary Aldis, of DeLand, Emma Wallace and Inez Barron. Cards are their pleasure, but on Wednesday evening the girls entertained men friends.

Dinner was served in courses in various of the members' homes, the initial course, soup, at the home of Miss Arline Crenshaw and the last to Miss Alyce Green and Miss Mary Aldis of DeLand in the spacious room over the Green-Adler garage. This was a complete surprise to the guests and after the dessert and coffee were partaken of, dancing was enjoyed to Victrola music. The room was a symphony in purple and white, which effect was brought about by violets and white festoons.

The intervening courses were served at the home of Dora Williams where Antoinette Foltz joined her as hostess. The decorative color scheme here was nile green, very effective. At the home of Miss Ruth Rogers dainty blue and violet were the color tones. Miss Wallace and Miss Barron entertaining together, had for their color harmony daybreak yellow.

The men guests were Albertus Hankins, Parks Williams, A. E. Donnelly, Ernest Green, John Minor, Arthur Merritt, John Brown.

"Steamer Seminole leaves foot Volusia avenue 9 a. m., Friday for the Lighthouse, 50c round trip. Tomoka River 9 a. m., Tuesday, Thursday and Saturday.

HOPE HALL AND INDUSTRIAL FARM REPRESENTATIVES HERE

Adjutant L. A. Orum and Capt. C. W. Gillm are in the city in the interest of Florida Hope Hall and Industrial Farm at Hampton, Bradford county. This institution for the reformation of released prisoners, established under the direction of Mrs. Maud Ballington Booth has the endorsement of Harlow Park Trammel and Hon. W. A. McRae, commissioner of agriculture of Florida.

Young Men "Horse Shy."

The discovery is being made that many young men who have reached manhood in the last ten years do not know how to harness and attach the horse to the buggy, crank the beast, step on the horse starter, engage the clutch and get across the country under one horsepower.—Minneapolis Journal.

Andrew Jackson's Birthplace.

North and South Carolinians quarrel as to the birthplace of Andrew Jackson. A tradition has it that he was born at the Waxhaw settlement in Union county, North Carolina, but Jackson himself thought that he was born near the Waxhaw creek in Lancaster county, South Carolina. The weight of evidence seems to favor the South Carolinians.

"The Water is Fine"

BATHING SUITS
CAPS AND SHOES

KAPO KANTSINK SWIMWINGS

The Chas. E. Gardiner Co.
Ladies' Furnishings and Dry Goods
Anthony Block

Signor S. Napoletano
(Graduate Royal Academy, Naples, Italy.)
Pictorial Artist
Artistic Interior Decorations
For terms, apply 420½ S. Palmetto

BRILLIANT ADDRESS AT PALMETTO CLUB

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Retort Direct.

"My first husband had much better sense than you have." "I can't see it. We were both foolish enough to marry you."—Boston Transcript.

SUFFRAGE LECTURER IS DELIGHTED WITH FLORIDA

An interview Wednesday afternoon brought the writer in touch with Mrs. Beatrice Forbes-Robertson Hale, the woman, the actress, the suffragist, but most of all an altogether charming and sweet young woman of magnetic charm and personality.

First of all she said that she was delighted with Florida, this being her initial visit to the land of sunshine, and that the first glimpse of growing palms was a real thrill for her, as she had never before seen them except under glass. The south with all its verdure and flowers, such as the narcissus and hyacinth, which one finds blooming in the north and in England only in late May, makes this a fairyland of beauty and thrills and romance.

Mrs. Hale has traveled as far south once before as the Carolinas and Tennessee, and was pleased to find upon this visit when she stopped at Charleston and Savannah, a marvelous advancement by its women, in suffrage. In the past it allalone was very much unorganized and undeveloped, but now there is a vast amount of progress in the south suffrage leagues, a progress which is a revelation. At the lecture which she gave in Savannah, between 300 and 400 people were in attendance and displayed unusual enthusiasm.

The woman was strongly emphasized in the countenance of this delightful person when she spoke of her home and her children. Mrs. Hale has three daughters, two of whom are twins, just three years old. She says they are always referred to as the "suffrage twins." Although her tours take her away from home at times, she always plans not to be gone for more than ten days. Mr. Hale is a New Englander by birth, and is a prominent young attorney in New York City. It is interesting to note that Mr. Hale has just returned from France, where he went to incorporate companies in that country to increase French commodities and thereby promote the circulation of money.

Mrs. Hale spent the afternoon as the guest of Mrs. George A. Winsor in a motor trip through Daytona and its environs.

Upon leaving here Mrs. Hale will go immediately to Norfolk, Va., where she will deliver a suffrage lecture.

Real Events.

"Do any events of importance ever occur here?" [illegible] the hypercritical young man from Kansas City. "Well," calmly replied the [illegible] of the [illegible] [illegible] morning and night [illegible] with the [illegible] [illegible] some of our home folks [illegible] events of considerable importance."—Kansas City Star.

TODAY'S FASHION NOTE.



An acceptable frock for afternoon wear. It features a combination of materials rather than a contrast of colors, the scheme being entirely in [illegible] brown. Georgette satin is used for the underskirt and back of the [illegible], which is of chiffon cloth. Fur is used for the belt, collar and cuff [illegible]. Medium size requires 4½ yards [illegible] chiffon cloth and 1½ yards satin. [illegible] [illegible] [illegible] [illegible].

Transmutation.

"Do you think you can turn the base metals into gold?" "Undoubtedly—if you can guess which way the steel market is going."

When Baths Became Fashionable.

Baths first came into fashion in the [illegible], according to some [illegible] in the "[illegible]" of George Pollock, who died last year at the age of ninety-four. They caused much annoyance to an old [illegible] because they [illegible] officers [illegible]. "These young men," he complained, "keep washing themselves till there is not a bit of natural smell about them." The only objectionable smell was, of course, tobacco. Even onions were preferable.—London Globe.

The Jewelry Store Where Little Things Count

The principal reason why we have been able to do some pretty big things is that we know the value of little things—taking care of little

With us, there are no unimportant transactions, none beneath us—for detail is what counts. It is important to us, no matter what you buy, that you get the best satisfaction for every dollar you spend here.

De Huy's
"Everything in Jewelry"
Opposite Casino Burgoyne

BANISTER SHOES FOR MEN
SOROSIS SHOES FOR WOMEN

Pretty swell you'll have to admit when you are on a pair of Banister shoes for men. They set off the foot splendidly. They are as smart as the smartest. Yet they are as comfortable as old slippers. Best of all, their cost will make but the very smallest dent in your pocket book.



FIFTH AVENUE BOOT SHOP
SHOES EXCLUSIVELY
6 South Beach Street.

KODAK FILMS
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and
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MR. FOSTER'S REMEMBRANCE SHOP
125 S. Beach Street.

MR. GOOD-DRESSER

You can look smart by calling at Our New Shop.
The newest models of this Spring in the Chau-Tung and Pongee Silk Suits.
Sport Coats and White Flannel and Serge Pants, which are the rage of the Season. We have in all shades and all styles.
Men's Suits in the new Pinch and Conservative Back, from

10 to 25 DOLLARS

Arrow Silk and Linen Shirts, a select line of Men's Cravats and Caps on hand.

THE WALDORF MEN'S SHOP
18 South Beach Street
Branches: Newport, R. I. — New York City — Palm Beach, Fla.

READY-TO-WEAR

Designed for Spring
for Ladies Who Know

We quote low prices without sacrificing quality

The Quality Shop
The Popular Priced Store
150 S. Beach St. — Daytona, Fla.

OPENING
M. Ella DeVoy announces
her first showing of
High Grade Millinery
January 10th, 11th, 12th

M. ELLA DeVOY
Ladies' Hatter
16 South Esplanade Burgoyne

Manicuring, Hair Dressing, Electric Scalp Treatment, Hand Massage, Eyebrow and Facial Treatment.

THE SIFFRINN BEAUTY SHOPPE
10 MAGNOLIA AVENUE.
Mrs. Clayton (A. C. Siffrinn) Mis

FULGHAM'S BEE HIVE
The Busy Shopping Center of Daytona for Dry Goods, Furnishings, Shoes and NOTIONS.

J. W. FULGHAM, Proprietor

To do your shopping at the BEE HIVE is to save money.
321-323 North Beach Street

ROYAL ART FLORAL CO.
SCHULZE & OBERMAIER, Proprietors
Trees, Shrubs, Plants, Cutflowers
Phone 332 Blue — 10 South Beach Street

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ESTABLISHED 1907.
Hat Manufacturer for Ladies, Gentlemen and Children—
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Importer and Bleacher of Panama Hats.
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80 SOUTH BEACH STREET

FIFTH AVE. SHOP OF NEW YORK

IMPORTERS

Sporting Coats, Sweaters, Blouses, Hats, Skirts, Novelties, Etc.

Princess Issena Hotel — Seabreeze, Florida

Signor S. Napoletano
(Graduate Royal Academy, Naples, Italy.)
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SUFFRAGE LECTURER IS DELIGHTED WITH FLORIDA

An interview Wednesday afternoon brought the writer in touch with Mrs. Beatrice Forbes-Robertson Hale, the woman, the actress, the suffragist, but most of all an altogether charming and sweet young woman of magnetic charm and personality.

First of all she said that she was delighted with Florida, this being her initial visit to the land of sunshine, and that the first glimpse of growing palms was a real thrill for her, as she had never before seen them except under glass. The south with all its verdure and flowers, such as the narcissus and hyacinth, which one finds blooming in the north and in England only in late May, makes this a fairyland of beauty and thrills and romance.

Mrs. Hale has traveled as far south once before as the Carolinas and Tennessee, and was pleased to find upon this visit when she stopped at Charleston and Savannah, a marvelous advancement, by its women, in suffrage. In the past it alliance was very much unorganized and undeveloped, but now there is a vast amount of progress in the south suffrage leagues, a progress which is a revelation. At the lecture which she gave in Savannah, between 500 and 600 people were in attendance and displayed unusual enthusiasm.

The woman was strongly emphasized in the countenance of this delightful person when she spoke of her home and her children. Mrs. Hale has three daughters, two of whom are twins, just three years old. She says they are always referred to as the "suffrage twins." Although her tours take her away from home at times, she always plans not to be gone for more than ten days. Mr. Hale is a New Englander by birth and is a prominent young attorney in New York City. It is interesting to note that Mr. Hale has just returned from France, where he went to incorporate companies in that country to increase French commodities and thereby promote the circulation of money.

Mrs. Hale spent the afternoon as the guest of Mrs. George A. Weaver in a motor trip through Daytona and its environs.

Upon leaving here, Mrs. Hale will go immediately to Norfolk, Va., where she will deliver a suffrage lecture.

Real Events.

"Do any events of importance ever occur here?" peevishly demanded the hypercritical young man from Kansas City. "Well," calmly replied the landlord of the Petunia tavern, "morning, noon and night happen here with unfailing regularity, and some of our home folks 'pear to regard them as events of considerable importance."—Kansas City Star.

THE KALAMITY KLUB ENTERTAIN MEN GUESTS

The members of the Kalamity Klub entertained at a progressive dinner on Wednesday evening which proved a very pleasurable and deligiutful affair.

Eight girls compose the club, Dora Williams, Alyce Green, Ruth Rogers, Arline Cranshaw, Antoinette Foltz, Mary Aldis, of DeLand, Emma Wallace and Inez Barron. Cards are their pleasure, but on Wednesday evening the girls entertained men friends.

Dinner was served in courses in various of the members' homes, the initial course, soup, at the home of Miss Arline Cranshaw and the last by Miss Alyce Green and Miss Mary Aldis of DeLand in the spacious room over the Green-Adler garage. This was a complete surprise to the guests and after the dessert and coffee were partaken of, dancink was enjoyed to Victrola music. The room was a symphony in purple and white, which effect was brought about by violets and white festoons.

The intervening courses were served at the home of Dora Williams where Antoinette Foltz joined her as hostess. The decorative color scheme here was nile green, very effective. At the home of Miss Ruth Rogers dainty blue and violet were the color tones. Miss Wallace and Miss Barron entertaining together, had for their color harmony daybreak yellow.

The men guests were Albartus Hankins, Parez Williams, A. E. Donnelly, Ernest Green, John Minor, Arthur Merritt, John Bricoe.

Steamer Seminole leaves foot Volusia avenue 9 a. m., Friday for the Lighthouse, 50c round trip. Tomoka River 9 a. m., Tuesday, Thursday and Saturday.

HOPE HALL AND INDUSTRIAL FARM REPRESENTATIVES HERE

Adjutant L. A. Odum and Capt. C. W. Gillim are in the city in the interest of Florida Hope Hall and Industrial Farm at Hampton, Bradford county. This institution for the reformation of released prisoners, established under the direction of Mrs. Maud Ballington Booth has the endorsement of Ex-Gov. Park Trammel and Hon. W. A. McRae, commissioner of agriculture of Florida.

Young Men "Horse Shy."

The discovery is being made that many young men who have reached manhood in the last ten years do not know how to harness and attach the horse to the buggy, crank the beast, step on the horse starter, engage the clutch and get across the country under one horsepower.—Minneapolis Journal.

Andrew Jackson's Birthplace.

North and South Carolinians quarrel as to the birthplace of Andrew Jackson. A tradition has it that he was born at the Waxhaw settlement in Union county, North Carolina, but Jackson himself thought that he was born near the Waxhaw creek in Lancaster county, South Carolina. The weight of evidence seems to favor the South Carolinians.

KODAK FILMS

Developing

and

Printing

MR. FOSTER'S REMEMBRANCE SHOP

128 S. Beach Street.

TODAY'S FASHION NOTE.



An acceptable frock for afternoon wear. It features a combination of materials rather than a contrast of colors, the scheme being entirely in cinnamon brown. Georgette satin is used for the underskirt and hem of the overdress, which is of chiffon cloth. Fur is used for the belt, collar and cuff trimmings. Medium size requires 4½ yards 54-inch chiffon cloth and 3¼ yards satin. Pictorial Review costume No. 6956. Sizes 34 to 44 inches bust. Price 20 cents at Peek Hendricks company.

Transmutation.

"Do you think you can turn the baser metals into gold?" "Undoubtedly—if you can guess which way the steel market is going."

When Baths Became Fashionable.

Baths first came into fashion in the 60s, according to some recollections in the "Cornhill" of George Pollock, who died last year at the age of ninety-four. They caused much annoyance to an old colonel because they incumbered officers' luggage. "These young men," he complained, "keep washing themselves till there is not a bit of natural smell about them." The only unpardonable smell was, of course, tobacco. Even onions were preferable.—London Globe.

"The Water is Fine"

BATHING SUITS

CAPS AND SHOES

KAPO KANTSINK SWIMWINGS

The Chas. E. Gardiner Co

Ladies' Furnishings and Dry Goods

Anthony Block

The Jewelry Store Where Little Things Count

The principal reason why we have been able to do some pretty big things is that we have learned the value of little things—taking care of the little things.

With us, there are no unimportant transactions, none beneath us—for detail is what counts. It is important to us, no matter what you buy, that you get the best satisfaction for every dollar you spend here.

De Huy's

"Everything in Jewelry"

Opposite Casino Burgoyne

BANISTER SHOES FOR MEN
SOROSIS SHOES FOR WOMEN

Pretty swell you'll have to admit when you try on a pair of Banister shoes for men. They set off the foot splendidly. They are as smart as the smartest. Yet they are as comfortable as old slippers. Best of all, their cost will make but the very smallest dent in your pocketbook.

FIFTH AVENUE BOOT SHOP
SHOES EXCLUSIVELY
6 South Beach Street.



MR. GOOD-DRESSER

You can look smart by calling at Our New Shop.

The newest models of this Spring in the Chau-Tung and Ponge Silk Suits.

Sport Coats and White Flannel and Serge Pants, which are the rage of the Season. We have in all shades and all styles.

Men's Suits in the new Pinch and Conservative Back, from

10 to 25 DOLLARS

Arrow Silk and Linen Shirts, a select line of Men's Cravats and Caps on hand.

THE WALDORF MEN'S SHOP

38 South Beach Street

Branches: Newport, R. I. New York City. Palm Beach, Fla.

READY-TO-WEAR

Designed for Spring for Ladies Who Know

We quote low prices without sacrificing quality

The Quality Shop

The Popular Priced Store

150 S. Beach St. Daytona, Fla.

OPENING

M. Ella DeVoy announces her first showing of High Grade Millinery January 10th, 11th, 12th

M. ELLA DeVOY

Ladies' Hatter

16 South Esplanade Burgoyne

Manicuring, Hair Dressing, Electric Scalp Treatment, Hand Massage, Eyebrow and Facial Treatment.

THE SIFFRINN BEAUTY SHOPPE

13 MAGNOLIA AVENUE.

Mrs. Clayton (A. C. Siffrinn) Mix

FULGHAM'S BEE HIVE

The Busy Shopping Center of Daytona for Dry Goods, Furnishings, Shoes and NOTIONS.

J. W. FULGHAM, Proprietor

To do your shopping at the BEE HIVE is to save money.

321-323 North Beach Street

ROYAL ART FLORAL CO.

SCHULZE & OBERMAIER, Proprietors

Trees, Shrubs, Plants, Cutflowers

Phone 332 Blue — 10 South Beach Street

J. GINSBERG

ESTABLISHED 1907.

Hat Manufacturer for Ladies, Gentlemen and Children—"Lids for Kids" a Specialty.

Importer and Bleacher of Panama Hats.

Wholesale and Retail

80 SOUTH BEACH STREET

DAILY NEWS

Lawrence M. Thompson

& THOMPSON

INSURANCE AND REAL ESTATE AGENCY

DO YOU WANT A

BEACH LOT

Centrally Located at a Bargain?

WE HAVE ONE FOR SALE

AUTOMOBILE INSURANCE
LOANS NEGOTIATED

Daytona, Fla. 174 S. Beach St.

BURGMAN'S BARGAINS

Two - Room Apartment $85.00

ALL RIGHT IN ALL RESPECTS

Two connecting bedrooms and private bath. Use of kitchen, laundry, private table in dining room, parlors and porches. All clean, fresh and sanitary. Practically a perfect proposition for a party of four.

$125.00 for the Season

SEE BURGMAN

Arcade Block

I AM OFFERING FOR SALE OR RENT, ON RIDGEWOOD AVENUE, THE FOLLOWING PROPERTY.

Excellent house of 11 rooms and two baths. Furnace heated. House has all modern conveniences (including garage for two cars), has hardwood floors in all rooms on first and second floors; the furniture is of good quality. The lot is 110 ft. by 286, with excellent orange and grapefruit grove, and fronts on two streets. Cheap at $12,000, but will sell at a sacrifice price. Will rent balance of season for $650. Call and see

NICHOLAS Y. BORIS

REAL ESTATE AGENT

Phone 190 Red Daytona, Florida. 190 So. Beach Street

NOTES OF INTEREST OF ORMOND GUESTS

HOTEL ORMOND, Jan. 17.—Mr. and Mrs. Henry Irons, of New York City, who are owners of the beautiful Japanese bungalow with its lovely Japanese garden, situated three-quarters of a mile north of the Ormond hotel, have made extensive improvements in their cottage this year, and have almost entirely refurnished it with fine old mahogany furniture. In the sun parlor there is a wonderful Chinese rug, which was a Christmas present to Mrs. Irons from her husband. It is really a remarkably beautiful rug which is worthy of a place in a museum. Mr. and Mrs. Irons dine nightly at the Ormond. They are both interested in Ormond, having spent many winters here, and they add a great deal to the social life. Without doubt theirs is the most unique and attractive place on the peninsula.

It is always a pleasure to welcome back to the Ormond former valued patrons, and yesterday was the banner day in that respect for the season. Mr. and Mrs. J. W. Scudder, of St. Louis, who have been coming to the Ormond for many years, and Mr. and Mrs. Edward Woodman, of Portland, Me., who arrived by auto, by the way, and Mr. and Mrs. J. C. Linnaman, of Lima, Ohio, were all warmly greeted. They have all come for an extended stay. Mr. and Mrs. Linnaman are both enthusiastic golfers and will be seen on the links, rain or shine.

Mr. and Mrs. J. A. Heinze, of Cleveland, Ohio, have arrived at the Ormond for a fortnight's visit.

L. M. Southgate and R. B. Southgate, of Worcester, Mass., lunched at the Ormond yesterday.

The tennis courts were all occupied at the Ormond yesterday for several hours by some of the young people from the cottages, prominent among them being Miss Adelaide Kane, a granddaughter of Mrs. Alexander Lindsay, who is spending the winter here.

THE MORNING HOTEL NEWS delivered anywhere in the city of Daytona for 10 cents per week.

The Change.

"How marriage changes a man. Before we were married Henry's displays of affection were positively overdone." "And now?" "Now they are very rare."—Boston Evening Transcript.

The Location of Locations

Strangers and natives concede this

Purchasers Say:

"This is the finest spot in Florida."

ORTONA

Between the River and the Sea

BUNGALOWS and COTTAGES FOR SALE

Built by the day and sold at builders' prices

One California bungalow of six rooms and bath completed this week.

One cottage of six rooms and bath, large living room, fire place and beautiful view of the Halifax River, completed Feb. 1st.

SIMPSON & POPE

Owners.

Office, Opposite Burgoyne Casino, Upstairs

All of the Way

To the Club House on the

HALIFAX LANDS

The Road is Interesting

There is Something to See

It Runs Thru Miles of Enchantment

It is a Beautiful Drive

We Have a Map of It

Allow Us to Present You With One

Halifax Co.

CORNER OF BEACH AND ORANGE AVENUE
Upstairs Over Rexall Drug Store

Sacrifice!



This fine, modern twelve room house situated on a lot 80x100, must positively be sold within the next 30 days.

The lot is a

RIDGEWOOD COR.

And only two blocks from Volusia Avenue.

The Price is something unheard of, being only

$6,500

This is one of the Greatest Bargains that has been offered in Daytona for a long time. The lot itself is worth almost what the property is being offered for, and the house is finely built and in good condition. If you want a bargain, we urge you to investigate.

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EXCLUSIVE AGENTS

234 South Beach Street Daytona, Florida

REAL ESTATE

[illegible]

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I Have

37

LOTS FOR SALE

SEE

A. VANDE VORD

Or Any Agent

[illegible] OF THE HOTELS

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The Hotel Men's Association will meet Thursday evening at the Seaside Inn with Proprietor J. P. Glenn.

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Mr. and Mrs. J. S. Wyatt, prominent Virginians, and registering from Hampton, Va., are pleasantly located at the Prince George hotel.

Mr. and Mrs. G. D. Dutton and the Misses Hill, of Daytona, were members of a dinner party which took place at the Princess Issena Tuesday evening.

Mrs. A. E. Michaud and Miss Alice Michaud, of St. Paul, Minn., are among those who arrived Wednesday to spend the next few weeks in Seabreeze, staying at the Princess Issena, Ocean boulevard.

Prominent Floridians registering at the Prince George yesterday were M. A. Bowlin, Jacksonville; M. P. Walsh, Palatka, and Walter R. Early, Jacksonville. These gentlemen came to Daytona to attend the Ad. club meeting.

Mr. and Mrs. G. H. Hadley, E. J. Rex and Mrs. Guy Hiner compose a pleasant party who are making the Prince George hotel their headquarters. They registered from Canton, Ohio, and are delighted with Daytona and its many attractions.

South Dakota is prominently represented at Schmidt's hotel by Mr. and Mrs. H. D. Brown and Mr. and Mrs. C. O. Olson, of Groton, and Mr. and Mrs. C. E. McCauley, of Aberdeen. The South Dakota party arrived last night and expect to spend several days in Daytona. After enjoying the splendid cuisine for which Henry Schmidt's hotel is noted, the party spent the after dinner hour viewing a few of the attractions of Daytona.

Mr. and Mrs. Geo. R. Leslie, Jr., Master G. R. Leslie, III, and nurse, of Short Hills, N. J., arrived here Wednesday to spend a month at the Princess Issena. They are very happy to be where there are sunshine and flowers instead of several feet of snow on the ground.

Mr. and Mrs. D. R. Raymond, with children and maid, of South Norwalk, Conn., arrived in Daytona on Tuesday evening and registered at the Ridgewood hotel. The Raymonds have rented the Cyrus house on South Ridgewood avenue and took possession of same Wednesday.

Phillip Gross, of Milwaukee, Wis., is a recent arrival at Schmidt's hotel. Mr. Gross is a splendid example of what an octogenarian should be, after a strenuous business life. Mr. Gross is 81 years old and still owns the principal hardware and farming implements business in Milwaukee.

The regular weekly dance for the friends and guests of the Princess Issena will be held Thursday evening in the spacious dancing hall of the hotel. These dances were held each Wednesday last season, but the night is now changed to Thursday. Good music will be furnished by the casino orchestra.

Miss S. A. Brown, of Boston, Mass., and friend, Miss F. Scott, of Montreal, Can., arrived Wednesday morning to spend the next few weeks at the Seaside Inn. Miss Brown has spent seasons in Florida before, and is now glad to return south and avoid the cold weather prevailing in northern states. Miss Brown is a musician of note.

Mrs. D. A. Laurie and four children and Mrs. W. R. McEuen, of Chicago, arrived Tuesday to spend the season at the Seaside Inn. They are pleasantly located at this popular hostelry for the especial reason that they are near the fine sand beach and ocean, which make the best playground for the children.

The following are the members of a fishing party which went to the inlet Tuesday, spending the day: Mrs. Cushing, Miss Palmer, Mr. Elphick, Frank Norwood and Lawrence Ginocchio, all of whom are guests at the Seaside Inn. They met with fair success, catching red snappers and bass, and returned to the hotel late in the afternoon.

Other Clevelandites who arrived at Daytona on Wednesday morning and who went to their favorite hotel, the Despland, are Mr. and Mrs. A. H. Rudolph and daughter, Miss Frances. The Rudolphs are old guests and are planning to spend the winter. Miss Frances is a charming young girl and her many friends are pleased at her return.

From Poughkeepsie, N. Y., came Mr. and Mrs. C. C. Tremain, who are making their first visit to Daytona and have become ardent admirers of this city and its environs. Mr. and Mrs. Tremain are touring the state and have Orlando as their objective point. They plan to visit Daytona often during their stay inland. They are registered at the Despland and will probably remain several weeks.

Motorists touring Florida are Mr. and Mrs. H. H. McNeil, E. H. Calves and Mr. and Mrs. A. H. Thomas, of Joplin, Mo., who registered at the Despland which they will make their headquarters during their stay here, which is indefinite. They plan to visit all the leading points of interest along the east coast with Miami as their destination. They are so impressed with Daytona that they will make a longer visit upon their return.

Cordial greetings on all sides awaited Mr. and Mrs. Walter I. Thompson, of Cleveland, who arrived at the Despland hotel Wednesday morning. Mr. and Mrs. Thompson are regular season guests at this popular hotel and have a wide circle of friends among the hotel clientele. Mr. Thompson is an ardent golfer and spends many of his days on the golf course. This year will be no exception for he has brought his golf sticks and will soon be at the sport.

C. F. Larzelin, of New York, a regular season guest of the Prince George hotel, arrived in Daytona yesterday and is again enjoying the hospitality of this noted hostelry. Mr. Larzelin has a number of friends in Daytona who were on hand to greet his return to the "prettiest winter resort in the world." Mr. Larzelin has the reputation for being a great yachtsman and will probably devote considerable time to his favorite sport while spending the winter in Daytona.

Mr. and Mrs. Henry L. Bowles, of Springfield, Mass., are expected to arrive at the Ridgewood hotel on Sunday next for a six weeks' stay at this pretty hostelry. The Bowles are well known in Daytona and have been guests at the Ridgewood every winter for several years. They enjoy all outdoor sports, but the chief is hunting, and they are anticipating a great deal of this pleasure during their stay. Mr. Bowles is a fine shot, so too is Mrs. Bowles, and their friends are always amply supplied with choice game during their visit. Mr. Bowles' mother is already at the Ridgewood, accompanied by Mrs. Leavitt, and she plans to remain until early April.

WILBUR BY THE SEA

WILBUR-BY-THE-SEA, Jan. 17.—Miss Mary Fellows is holding rehearsals for an amateur theatrical, which will be given at the Toronita hotel soon. Miss Fellows, who is a graduate of the Emerson School of Oratory, deserves much credit for her efforts and a most enjoyable play will be presented to the guests and their friends. There is a large aggregation of talent at the Toronita hotel, and the manageress, Miss Frances D. Piper, although very busy, always finds time to entertain her many guests in a charming manner, so with the aid of Miss Fellows this entertainment is sure to be a success.

The afternoon teas, which are given daily in the sun parlor of the Toronita hotel, are gaining in popularity. These teas, in connection with the many other features of the home-like hotel, have a tendency to keep the spirit of good fellowship always in evidence.

Among the prominent visitors to Wilbur-by-the-Sea was Frank E. Hall, a well-known architect of New York City. Mr. Hall, who is prospecting through this state, has formerly spent his winters in California, but states he has yet to see a city with the possibilities this ideal location possesses.

Contractor Gove is making quick progress on his improvements being made here, which greatly add to the beauty of the city.

Workmen have recently dug up several Indian relics in this vicinity, which make unique souvenirs.

John H. Carr, a director of the J. W. Wilbur company, Inc., is in receipt of several communications from those desiring to locate in this desirable section of Florida.

SPANISH WAR VETERAN AGAIN VISITS FLORIDA

Major M. F. Davis, U. S. A., who recently arrived at the Prince George hotel, and who is president of the New York Military academy, located at Cornwall-on-the-Hudson, N. Y., when seen by a News representative last night was particularly reminiscent. In the course of conversation it was learned that this was the major's first visit to Daytona, although he spent part of last season in Jacksonville. In addition to these visits to Florida, the major had a command at the time of the Spanish-American war and was located at Lakeland, for what seems to him now about a month. From Lakeland he went to Tampa at which point he embarked for Cuba. Major Davis is devoted to hunting and was eager to learn from the News man where the best places were in this vicinity for this sport. He declared that quail and wild duck hunting was far more enjoyable than "big game" hunting and that he would not care to go deer hunting unless it was for the meat. Major Davis is a particularly interesting gentleman to talk with and he expects to spend quite a while enjoying the hospitality of the Prince George and the attractions of Daytona and vicinity.

Practical Denial.

"I told Uncle Tom that he was getting too old and feeble to attend to business." "Did he take it kindly?" "He threw me out of the office."—Boston Transcript.

B[illegible] Buil[illegible] LO[illegible]

DOWN TOWN

PRICE

$2,500

TERMS

Malby & Putna[illegible]

Exclusive Agents.

Real Estate and Fire Insurance

Phone 333 Red

15 Orange Avenue Daytona, Fl[illegible]

MARSHALL PARK LOTS AND BUNGALOWS FOR [illegible]

How about 100 or more feet down the [illegible]insula on the new road?

Will sell river to road or river to ocean [illegible] wanted.

I have just what you want. Let me talk [illegible] you about this property.

W. W. MARSHALL, Owner

127 Acres Very Fine Truck Land 2 1-2 Miles From Daytona (Florida), Postoffice.

Will sell all or a part. Price low and terms easy. Perfectly drained. Address the Owner, G. M. RANDALL, M. D., St. Petersburg, Florida.

"Opportunity Is Not Armed With An Ax."

I am going to whisper this softly—The Minnis Place Can Be Bought for

$2,750.00

Do not let this pass on without looking it over. 50 feet by 100 feet facing East on Grandview avenue. Six room house with bath. Garage in rear of house facing alley. Two blocks from the Ocean and one-half block from Seabreeze avenue in Daytona Beach.

J. E. D. Graves

Real Estate, Loans, General Insurance

Shelly Block, Daytona Beach, Fla.

Phone 154 Blue.

WE ARE TOO BUSY TO ADVERTISE—BUT—

we would like to call your attention to a cosy home proposition of six rooms and bath, furnished, and garage. Almost a new bungalow, lot 50x110, and at a price that seems too good to be true—**$2,500.** Terms if desired.

R. L. SMITH & COMPANY

Real Estate, Mortgages, Insurance, Auto Insurance

Established 1901. **Phone 332 Green**

THERE ARE

MEN IN DAYTONA

WHO WERE HERE WHEN A

TOWNSHIP

Could Have Been Bought for the Present Price of a

CITY LOT

They Have Passed and are now out.

The Game is still open. It is

OPPORTUNITY'S

Deal. Costs you a mighty small per cent to get action for your money in the only square game that is wide open and a sure winner.

SEABREEZE DEVELOPMENT CO.

OFFICES IN SEABREEZE AND OVER

Rexall Drug Store, Corner Beach and Orange

DAYTONA, FLORIDA

NEWS OF THE HOTELS

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Mr. and Mrs. G. D. Dutton and the Misses Bill, of Daytona, were members of a dinner party which took place at the Princess Issena Tuesday evening.

Mrs. A. E. Michaud and Miss Alice Michaud, of St. Paul, Minn., are among those who arrived Wednesday to spend the next few weeks in Seabreeze, staying at the Princess Issena, Ocean boulevard.

Prominent Floridians registering at the Prince George yesterday were M. A. Bowlin, Jacksonville; M. P. Walsh, Palatka, and Walter R. Early, Jacksonville. These gentlemen came to Daytona to attend the Ad. club meeting.

Mr. and Mrs. G. H. Hadley, E. J. Rex and Mrs. Guy Hiner compose a pleasant party who are making the Prince George hotel their headquarters. They registered from Canton, Ohio, and are delighted with Daytona and its many attractions.

South Dakota is prominently represented at Schmidt's hotel by Mr. and Mrs. H. D. Brown and Mr. and Mrs. C. O. Olson, of Groton, and Mr. and Mrs. C. E. McCauley, of Aberdeen. The South Dakota party arrived last night and expect to spend several days in Daytona. After enjoying the splendid cuisine for which Henry Schmidt's hotel is noted, the party spent the after dinner hour viewing a few of the attractions of Daytona.

Mr. and Mrs. Geo. R. Leslie, Jr., Master G. R. Leslie, III, and nurse, of Short Hills, N. J., arrived here Wednesday to spend a month at the Princess Issena. They are very happy to be where there are sunshine and flowers instead of several feet of snow on the ground.

Mr. and Mrs. D. E. Raymond, with children and maid, of South Norwalk, Conn., arrived in Daytona on Tuesday evening and registered at the Ridgewood hotel. The Raymonds have rented the Oyama house on South Ridgewood avenue and took possession of same Wednesday.

Phillip Gross, of Milwaukee, Wis., is a recent arrival at Schmidt's hotel. Mr. Gross is a splendid example of what an octogenarian should me, after a strenuous business life. Mr. Gross is 81 years old and still owns the principal hardware and farming implements business in Milwaukee.

The regular weekly dance for the friends and guests of the Princess Issena will be held Thursday evening in the spacious dancing hall of the hotel. These dances were held each Wednesday last season, but the night is now changed to Thursday. Good music will be furnished by the casino orchestra.

Miss S. A. Brown, of Boston, Mass., and friend, Miss F. Scott, of Montreal, Can., arrived Wednesday morning to spend the next few weeks at the Seaside Inn. Miss Brown has spent seasons in Florida before, and is now glad to return south and avoid the cold weather prevailing in northern states. Miss Brown is a musician of note.

Mrs. D. A. Laurie and four children and Mrs. W. R. McEuen, of Chicago, arrived Tuesday to spend the season at the Seaside Inn. They are pleasantly located at this popular hostelry for the especial reason that they are near the fine sand beach and ocean, which make the best playground for the children.

The following are the members of a fishing party which went to the inlet Tuesday, spending the day: Mrs. Cushing, Miss Palmer, Mr. Elphick, Frank Norwood and Lawrence Ginocchio, all of whom are guests at the Seaside Inn. They met with fair success, catching red snappers and bass, and returned to the hotel late in the afternoon.

Other Clevelandites who arrived at Daytona on Wednesday morning and who went to their favorite hotel, the Despland, are Mr. and Mrs. A. H. Rudolph and daughter, Miss Frances. The Rudolphs are old guests and are planning to spend the winter. Miss Frances is a charming young girl and her many friends are pleased at her return.

From Poughkeepsie, N. Y., came Mr. and Mrs. C. C. Tremain, who are making their first visit to Daytona and have become ardent admirers of this city and its environs. Mr. and Mrs. Tremain are touring the state and have Orlando as their objective point. They plan to visit Daytona often during their stay inland. They are registered at the Despland and will probably remain several weeks.

Motorists touring Florida are Mr. and Mrs. H. H. McNeil, E. H. Calves and Mr. and Mrs. A. B. Thomas, of Joplin, Mo., who registered at the Despland which they will make their headquarters during their stay here, which is indefinite. They plan to visit all the leading points of interest along the east coast with Miami as their destination. They are so impressed with Daytona that they will make a longer visit upon their return.

Cordial greetings on all sides awaited Mr. and Mrs. Walter I. Thompson, of Cleveland, who arrived at the Despland hotel Wednesday morning. Mr. and Mrs. Thompson are regular season guests at this popular hotel and have a wide circle of friends among the hotel clientele. Mr. Thompson is an ardent golfer and spends many of his days on the golf course. This year will be no exception for he has brought his golf sticks and will soon be at the sport.

C. F. Larzelin, of New York, a regular season guest of the Prince George hotel, arrived in Daytona yesterday and is again enjoying the hospitality of this noted hostelry. Mr. Larzelin has a number of friends in Daytona who were on hand to greet his return to the "prettiest winter resort in the world." Mr. Larzelin has the reputation for being a great yachtsman and will probably devote considerable time to his favorite sport while spending the winter in Daytona.

Mr. and Mrs. Henry L. Bowles, of Springfield, Mass. are expected to arrive at the Ridgewood hotel on Sunday next for a six weeks' stay at this pretty hostelry. The Bowles are well known in Daytona and have been guests at the Ridgewood every winter for several years. They enjoy all outdoor sports, but the chief is hunting, and they are anticipating a great deal of this pleasure during their stay. Mr. Bowles is a fine shot, so too is Mrs. Bowles, and their friends are always amply supplied with choice game during their visit. Mr. Bowles' mother is already at the Ridgewood, accompanied by Mrs. Leavitt, and she plans to remain until early April.

WILBUR BY THE SEA

WILBUR-BY-THE-SEA, Jan. 17.—Miss Mary Fellows is holding rehearsals for an amateur theatrical, which will be given at the Toronita hotel son. Miss Fellows, who is a graduate of the Emerson School of Oratory, deserves much credit for her efforts and a most enjoyable play will be presented to the guests and their friends. There is a large aggregation of talent at the Toronita hotel, and the manageress, Miss Frances D. Piper, although very busy, always finds time to entertain her many guests in a charming manner, so with the aid of Miss Fellows this entertainment is sure to be a success.

The afternoon teas, which are given daily in the sun parlor of the Toronita hotel, are gaining in popularity. These teas, in connection with the many other features of the home-like hotel, have a tendency to keep the spirit of good fellowship always in evidence.

Among the prominent visitors to Wilbur-by-the-Sea was Frank B. Hall, a well-known architect of New York City. Mr. Hall, who is prospecting through this state, has formerly spent his winters in California, but states he has yet to see a city with the possibilities this ideal location possesses.

Contractor Gove is making quick progress on his improvements being made here, which greatly add to the beauty of the city.

Workmen have recently dug up several Indian relics in this vicinity, which make unique souvenirs.

John H. Carr, a director of the J. W. Wilbur company, Inc., is in receipt of several communications from those desiring to locate in this desirable section of Florida.

SPANISH WAR VETERAN AGAIN VISITS FLORIDA

Major M. F. Davis, U. S. A., who recently arrived at the Prince George hotel, and who is president of the New York Military academy, located at Cornwall-on-the-Hudson, N. Y., when seen by a News representative last night was particularly reminiscent. In the course of conversation it was learned that this was the major's first visit to Daytona, although he spent part of last season in Jacksonville. In addition to these visits to Florida, the major had a command at the time of the Spanish-American war and was located at Lakeland, for what seems to him now about a month. From Lakeland he went to Tampa at which point he embarked for Cuba. Major Davis is devoted to hunting and was eager to learn from the News man where the best places were in this vicinity for this sport. He declared that quail and wild duck hunting was far more enjoyable than "big game" hunting and that he would not care to go deer hunting unless it was for the meat. Major Davis is a particularly interesting gentleman to talk with and he expects to spend quite a while enjoying the hospitality of the Prince George and the attractions of Daytona and vicinity.

Practical Denial.

"I told Uncle Tom that he was getting too old and feeble to attend to business." "Did he take it kindly?" "He threw me out of the office."—Boston Transcript.

REAL ESTATE

[illegible]

I Have 37 LOTS FOR SALE

SEE A. VANDE VORD Or Any Agent

127 Acres Very Fine Truck Land 2 1-2 Miles From Daytona (Florida), Postoffice.
Will sell all or a part. Price low and terms easy. Perfectly drained.
Address the Owner, G. M. RANDALL, M. D., St. Petersburg, Florida.

"Opportunity Is Not Armed With An Ax."
I am going to whisper this softly—The Minnis Place Can Be Bought for
$2,750.00
Do not let this pass on without looking it over. 50 feet by 100 feet facing East on Grandview avenue. Six room house with bath. Garage in rear of house facing alley. Two blocks from the Ocean and one-half block from Seabreeze avenue in Daytona Beach.
J. E. D. Graves
Real Estate, Loans, General Insurance
Shelly Block, Daytona Beach, Fla.
Phone 154 Blue.

WE ARE TOO BUSY TO ADVERTISE—BUT—
we would like to call your attention to a cosy home proposition of six rooms and bath, furnished, and garage. Almost a new bungalow, lot 50x110, and at a price that seems too good to be true—$2,500. Terms if desired.
R. L. SMITH & COMPANY
Real Estate, Mortgages, Insurance, Auto Insurance
Established 1901. Phone 332 Green

Bu[illegible] Buil[illegible] LO[illegible]
DOWN TOWN
PRICE
$2,500
TERMS
Malby & Putna[illegible]
Exclusive Agents.
Real Estate and Fire Insurance
Phone 333 Red
15 Orange Avenue Daytona, Fl[illegible]

MARSHALL PARK LOTS AND BUNGALOWS FOR S[illegible]
How about 100 or more feet down the [illegible]insula on the new road?
Will sell river to road or river to ocean [illegible] wanted.
I have just what you want. Let me talk [illegible] you about this property.
W. W. MARSHALL, Owner

THERE ARE
MEN IN DAYTONA
WHO WERE HERE WHEN A
TOWNSHIP
Could Have Been Bought for the Present Price of a
CITY LOT
They Have Passed and are now out.
The Game is still open. It is
OPPORTUNITY'S
Deal. Costs you a mighty small per cent to get action for your money in the only square game that is wide open and a sure winner.
SEABREEZE DEVELOPMENT CO.
OFFICES IN SEABREEZE AND OVER
Rexall Drug Store, Corner Beach and Orange
DAYTONA, FLORIDA

ACCESSORIES DIRECTORY

MARINE MOTORS AND REPAIRS

DAYTONA MACHINE AND GRINDING WORKS

Automobile Repairing—Specialists in Cylinder Grinding—Everything for the Automobile—All Night Service

TELEPHONE 226 RED

Harton Bros. Garage Service

Phone 165 Blue

Automobile Accessories
Repairing

DAYTONA BEACH, Florida

P. W. HART

Automobile Repair and Machine Work
Battery Charging Vulcanizing
Special Attention to Self Starters

DAYTONA FLORIDA

Oxy-Acetylene Welding, Etc.
Vulcanizing

All Work Guaranteed
Your Trade Solicited

W. J. McDONALD

AUTO REPAIRS AND MACHINE WORK.
Prestolite, Battery Service and Sole's Station
All Makes Repaired and Charged
Dixie Factory Experience
Oils, Greases, Tires and Sundries

Opposite Yacht Club on College Ave. DAYTONA, FLORIDA

DODGE BROTHERS MOTOR CARS

30-35 H. P. Touring Cars and Roadsters

Cars of Unusual Features and Yet at So Moderate a Price, Representing a combination of REfinement, Efficiency and Equipment

GREEN-ADLER COMPANY.

THE NEW CENTRAL GARAGE, MAGNOLIA AVENUE

PAIGE

"The Standard of Value and Quality"

"The Paige Six is a Wonder," writes an enthusiastic owner.

The Paige is a Car of Economy, Endurance and Beauty

GREEN-ADLER CO.

New Central Garage
Magnolia Avenue

Reasner & Williams

TOURING CAR $635
ROADSTER $620
31½ Horsepower. F. O. B. Toledo

'Phone for a Demonstration.
Tires and All Accessories.

& 17 MAGNOLIA AVE. 'PHONE 117-GREEN

Hudson Super-Six

HOLDS ALL STOCK CAR RECORDS

Halifax Automobile Company

Next to Postoffice Telephone 134 Blue

KELLY-SPRINGFIELD TIRES

HALIFAX AUTOMOBILE CO.

FIRESTONE TIRES "Most Miles Per Dollar"

All Sizes in Stock

EDMONDSON & MINER

Phone 432-Blue. 304 South Beach

JOHNS AUTOMOBILE SERVICE

FOR HIRE—Packard, Cadillac and Other High-Grade Cars—
By the Hour, Day, Week or Month.
Experienced and Careful Drivers
Baggage Transfer

The Ridgewood, Phone 15 Residence, Phone 359 Green

Buick

When better cars are built, Buick will build them.

Halifax Automobile Company

Next to Postoffice Telephone 134 Blue

Gasoline 24c Per Gallon

FULL MEASURE

HALIFAX AUTOMOBILE CO.

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PRINCESS ISSENA—Mr. and Mrs. Geo. S. Leslie, Jr., Master G. S. Leslie, III, and nurse, Short Hills, N. J.; Mrs. M. G. Fraser, New York City; Mrs. A. E. Michaud and Miss Alice Michaud, St. Paul, Minn.; Mr. and Mrs. O. D. Dutton, Daytona; the Misses Hill, Daytona.

SEVILLE—M. F. Davis and family, Cornwall, N. Y.; O. C. Lewis and family, Hartford, Conn.; Mr. and Mrs. S. J. Orme and son, Washington, D. C.; Mrs. J. H. Tilton, Washington; Mrs. M. K. George, Mr. and Mrs. A. B. Campbell, Brownville, N. Y.; Mrs. C. P. Harley, Defiance, Ohio.

HAMILTON—Mrs. O. C. Rimmade, Chicago; Mrs. E. H. Redd, Joplin, Mo.; T. W. Moses, Cincinnati; Mrs. H. O. Wells, Fort Wayne, Ind.; Miss Bertha Ludwig, Ft. Wayne, Ind.; Mr. and Mrs. M. J. Cahebo and baby, Buffalo; George MacKenzie, Baltimore; H. M. Boley, Savannah; Douglas Wier, Baltimore.

OAKS—Dr. and Mrs. W. B. Herta, Miss Ruth Herta, Miss Phyllss Herta, City Point, Fla.; G. W. Perkins, Boston; R. I. Wingirt, Philadelphia; W. H. Hendricks, Indiana; Mrs. Jessie Fetters, Waukesha, Wis.; Orrin Fleming, New Sharon, Iowa; Bessie Lewis, Mrs. Robert Whitaker, Dallas Centre, Iowa.

SCHMIDT'S HOTEL—Mrs. C. H. Jenkinson, New York City; Miss Dorothy Jenkinson, New York City; Miss Orlo Jenkinson, New York City; Sam Comlits, Philadelphia, Pa.; Mr. and Mrs. H. D. Brown, Groton, S. Dakota; Mr. and Mrs. C. O. Olson, Groton, S. Dakota; Mr. and Mrs. C. H. McCauley Aberdeen, S. Dakota; Phillip Gross Milwaukee, Wis.

RIDGEWOOD—Mr. and Mrs. Chas. E. Dow, New York City; Dr. and Mrs. H. R. Drew, Jacksonville; Mr. and Mrs. Charles Rupp, Philadelphia; Mr. and Mrs. Frank M. Kelley, Greenwich, Conn.; Dr. R. D. Born, Mrs. A. E. Badin, New York; Mr. and Mrs. J. M. Harth, Syracuse; Mrs. E. A. Bullis, New York City; Mr. and Mrs. W. G. Ayres, Baker, Oregon; Mr. and Mrs. Anton Shultzes, New York City; Mrs. Jas. D. Randall, Lawtey, Fla.; Mr. and Mrs. D. E. Raymond, children and maid, South Norwalk, Conn.

DESPLAND—Mr. and Mrs. C. Tremain, Poughkeepsie, N. Y.; Miss C. Clark, Pittsburgh; Mr. and Mrs. E. C. Noe, Chivage; W. S. Bouy, Indianapolis; Benjamin Wilcox, Dartmouth, Mass.; C. W. Johnston, Des Moines, Iowa; A. M. Meeker, Newark, N. J.; E. L. Duden, New York City; Paul Kuhlman, New York City; Mr. and Mrs. Walter I. Thompson, Mr. and Mrs. A. H. Rudolph, Miss Frances E. Rudolph, Cleveland; Mr. and Mrs. H. H. McNeil, E. H. Carlee, Mr. and Mrs. A. B. Thomas, Joplin, Mo.; Miss Dorothy Foster, Mrs. Jack Foster, Mrs. W. M. White, Chicago.

PRINCE GEORGE—Mr. and Mrs. J. S. Wyatt, Hampton, Va.; R. H. Thomas, Baltimore, Md.; Mr. and Mrs. B. A. Read, Binghampton, N. Y.; Mr. and Mrs. E. S. Merrick, Cleveland, Ohio; C. F. Laraclin, New York City; Miss J. L. Powers, New York; W. B. Miller, New York; M. A. Bowden, Jacksonville; M. F. Walsh, Palatka; Walter R. Early, Jacksonville; Mr. and Mrs. G. H. Bladher, Canton, Ohio; E. J. Rex, Canton, Ohio; Mrs. Guy Hiner, Canton, Ohio; Miss Belle Richardson, Savannah, Ga.; Wm. W. Stokes, Moorestown, N. J.; Miss Kafard G. Stokes, Moorestown, N. J.

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Parker—"I wonder why Smartleigh married that little dressmaker?" Barker—"For his money, I believe." Parker—"For her money, you mean, Harker—No, I mean what I said. You see she made all his first wife's clothes."

SCHEDULE OF MAILS.

North Bound.

Train No.	Due	Mails Close
35	9:45 a. m.	9:10 a. m.
39	3:42 p. m.	3:15 p. m.
28	3:50 a. m.	9:00 p. m.

South Bound.

Train No.	Due	Mails Close
29	1:35 p. m.	1:06 p. m.
35	5:35 p. m.	4:40 p. m.
37	1:00 a. m.	9:00 p. m.





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YOUR HOME

Can be enhanced 100 per cent by the use of a little Paint and Varnish.

You will find it here.



THE BINGHAM & MALEY CO.

IS THE PLACE



THE MORNING HOTEL NEWS delivered anywhere in the city of Daytona for 50 cents per week.

THE DAILY NEWS, 15C PER WEEK, DELIVERED

NASSAU-BAHAMAS

Steamship "Prince Arthur," 3000 tons
Twice a month—Mondays and Thursdays

Jacksonville to Nassau

Sailing January 8, and continuing until April, 1917. Regular weekly service between Nassau and Havana and between Nassau and New York.

Rail-water Circle Tour tickets at special rates, embracing Florida resorts, Nassau and Havana via Jacksonville or Key West. Literature and information upon request.

WARD LINE
New York and Cuba Mail Steamship Co.
R. L. WINGO, Florida Passenger Agent
Foot of Liberty Street, Jacksonville, Fla.

OLDSMOBILES, STEARNS and REGALS



On the Floor for QUICK DELIVERY

Seabreeze Garage

HAIGH & WILKINSON

W. F. Ayres E. R. Ayres

DAYTONA BEACH HOTEL

"ON THE OCEAN FRONT"
DAYTONA BEACH, Florida
ALL MODERN CONVENIENCES
Rates $2 per day and up.—Special Weekly and Season Rates
Bus Meets All Trains

...CESSORIES ... DIRECTORY

MARINE MOTORS AND REPAIRS

...YTONA MACHINE AND GRINDING WORKS

...obile Repairing—Specialists in Cylinder Grinding—Everything for the Automobile—All Night Service

TELEPHONE 226 RED

...arton Bros. Garage Service

Phone 165 Blue

Automobile Accessories Repairing

DAYTONA BEACH, Florida

P. W. HART

Automobile Repair and Machine Work

Battery Charging Vulcanizing

Special Attention to Self Starters

DAYTONA FLORIDA

...-Acetylene Welding, Etc. ...anizing

All Work Guaranteed Your Trade Solicited

W. J. McDONALD

AUTO REPAIRS AND MACHINE WORK.

Presto-Lite, Battery Service and Sales Station

All Makes Repaired and Charged

Delco Factory Experience

Oils, Greases, Tires and Sundries

Opposite Yacht Club on Cottage Ave. DAYTONA, FLORIDA

DODGE BROTHERS MOTOR CARS

30-35 H. P. Touring Cars and Roadsters

Cars of Unusual Features and Yet at So Moderate a Price, Representing a combination of RRefinement, Efficiency and Equipment

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THE NEW CENTRAL GARAGE, MAGNOLIA AVENUE

PAIGE

The Standard of Value and Quality

"The Paige Six is a Wonder," writes an enthusiastic owner.

The Paige is a Car of Economy, Endurance and Beauty

GREEN-ADLER CO.

New Central Garage Magnolia Avenue

Renner & Williams

TOURING CAR $635
ROADSTER $620
31½-Horsepower. F. O. B. Toledo

'Phone for a Demonstration.
Tires and All Accessories.

A-17 MAGNOLIA AVE. 'PHONE 117-GREEN

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FIRESTONE TIRES "Most Miles Per Dollar"

All Sizes in Stock

EDMONDSON & MINER

Phone 432-Blue. 304 South Beach

JOHNS AUTOMOBILE SERVICE

FOR HIRE—Packard, Cadillac and Other High-Grade Cars—

By the Hour, Day, Week or Month.

Experienced and Careful Drivers

Baggage Transfer

The Ridgewood, Phone 15 Residence, Phone 359 Green

Buick

When better cars are built, Buick will build them.

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FULL MEASURE

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HAMILTON—Mrs. O. C. Simonds, Shicago; Mrs. R. H. Rudd, Joplin, Mo.; T. W. Moses, Cincinnati; Mrs. H. O. Wells, Fort Wayne, Ind.; Miss Bertha Ludwig, Ft. Wayne, Ind.; Mr. and Mrs. M. J. Cababo and baby, Buffalo; George MacKenzie, Baltimore; H. M. Boley, Savannah; Douglas Wier, Baltimore.

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YOUR HOME

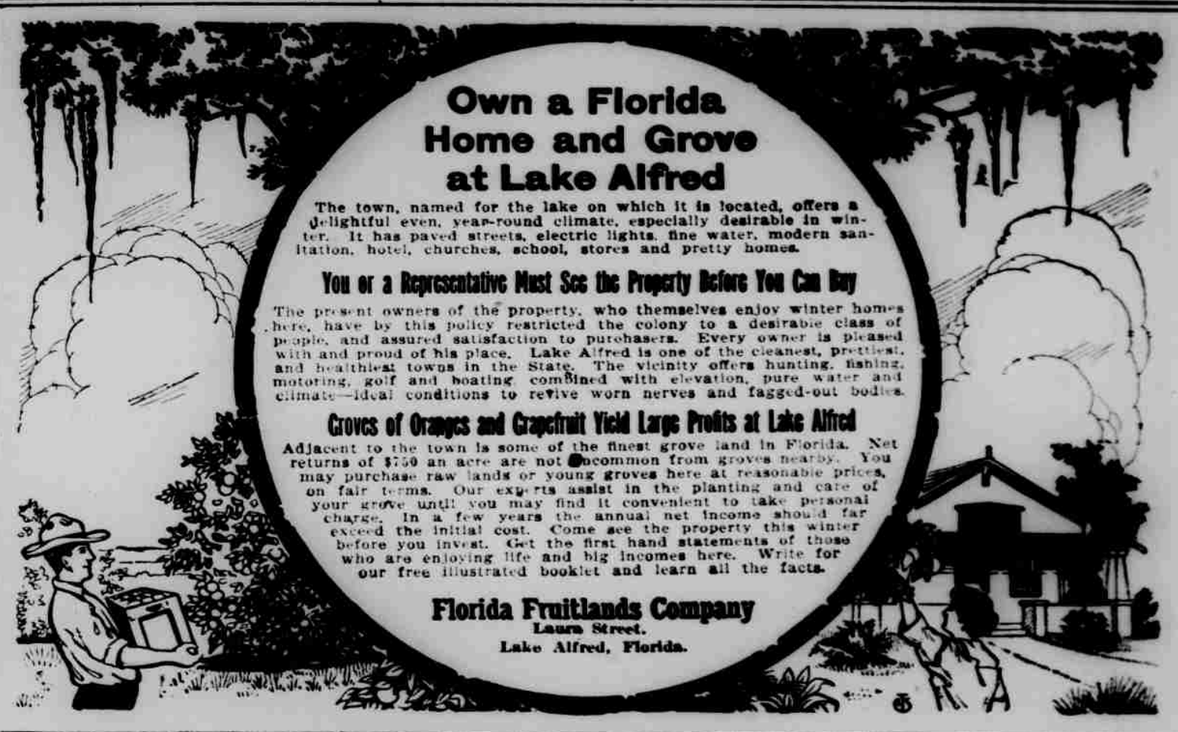
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HAIGH & WILKINSON

W. F. Ayres E. R. Ayres

DAYTONA BEACH HOTEL

"ON THE OCEAN FRONT"

DAYTONA BEACH, Florida

ALL MODERN CONVENIENCES

Rates $2 per day and up.—Special Weekly and Season Rates

Bus Meets All Trains

STAL THEATRE

FIRST SHOW 2:00 P. M., NIGHT 7:00 P. M.

TODAY

PATHE PRESENTS

Florence Reed

Supported by Duncan McRae and an excellent cast, in

'The Woman's Law'

A Gold Rooster play in five parts from the novel by Maravene Thompson, produced by Arrow Film Corporation.

TOMORROW

DANIEL FROHMAN PRESENTS

THE EMOTIONAL ACTRESS SUPREME

Pauline Frederick

IN A THRILLING ROMANCE OF THE SPANISH MAIN

"The Slave Market"

BY FREDERICK ARNOLD KUMMER

A FAMOUS PLAYERS-PARAMOUNT PICTURE OF LOVE, ADVENTURE AND HEROISM.

NEW DAYTONA

FIRST SHOW 2:00 P. M., NIGHT 7:00 P. M.

TODAY AND TOMORROW

Universal Pictures Presents

Pavlowa

The Incomparable

In

"The Dumb Girl of Portici"

In Eight Massive Parts

BY ARRANGEMENT WITH MAX RABINOFF

ADAPTED FOR THE SCREEN BY LOIS WEBER

PRODUCED BY LOIS WEBER AND PHILLIPS SMALLEY

Admission, Adults 25c Children 15c

Eight Piece Orchestra

THE

TODAY

RED FEATURE PHOTO PLAY PRESENTS

King Be

—IN—

"Half a Ro

WITH

EDNA HUNTE

AN ALL STAR CAST

IN FIVE ACTS, DRAMATIZATION OF THE FAMOUS

A NESTOR COMEDY

PRESENTS

EDDIE LYONS LEE MO

MINA CUNARD and

EILEEN SEDGWICK

—IN—

"KILL THE UMPIRE"

SPECIAL ATTRACTION FOR MAT. AND

"OLD DEERFIELD"

HISTORIC

1675—ONE ACT—1704

WITH DESCRIPTIVE LECTURE

DON'T FAIL TO HEAR THE LECTURE—ONE DAY

ADMISSION 10 AND 15 CENTS.

THE NEW DAYTONA

THURS., FRI., JANUARY 18 & 19

ANNA PAVLOWA

The Incomparable Danseuse in

"THE DUMB GIRL OF PORTICI"

8 MASSIVE PARTS

STATE ADVERTISING MEN IN SESSION IN DAYTONA WEDNESDAY

(Continued from Page Two.)

but brought a message urging the advertising clubs to bear in mind the importance of the moving picture production industry to Florida.

A. W. Honeycutt, secretary of the DeLand Chamber of Commerce, acted as secretary. He was accompanied by a live delegation. DeLand hasn't organized as yet, but expect to at an early date, and when they do, they want Daytona and other cities present in force.

Among those present were: W. J. Page, Clayton Codrington, F. M. DeHuy, D. B. Tuten, P. G. Prevatt, Will A. Allen, J. P. Simmons, A. W. Honeycutt and V. M. Fountain, of DeLand; M. P. Walsh and James R. Murphy, of Palatka; Rufus A. Russell, manager of the Florida Metropolis; George E. Leonard, secretary of the Chamber of Commerce of Jacksonville; Walter Rady and M. A. Bowling, of Jacksonville; Stanley S. Lichty, of Melbourne; Ben R. Vardaman, of Des Moines, Iowa; E. W. Dennison, Columbus, Ohio; F. M. Rowe, W. M. Sholtz, R. H. LeSesne, Wm. L. Coursen, T. E. Fitzgerald and T. H. Lacy, of Daytona. Several other local citizens also dropped in during the afternoon to pay their respects to the visiting delegates.

Starting at 8 o'clock in the evening the visiting advertising men were given a most enjoyable smoker at the Elks' home.

At the smoker good fellowship prevailed. It proved to be a "feast of reason and flow of soul." Edibles were there in abundance—real clam chowder, celery from Sanford, Florida radishes and lettuce, Miami tomatoes, to say nothing of other palatable dishes were enjoyed as well as the Tampa cigars. Then came the serious part of the evening. Every person called upon had something to say and it was to the point.

Hon. David Sholtz acted as toastmaster. In a commanding voice which conveyed the sincerity of the speaker, he pledged himself to favor a bill to enforce truth in advertising as a law in Florida. Then the Hon. David turned the scepter over to President F. M. Rowe, of the Daytona Advertising club. Mr. Rowe was at his best. He called upon Rufus A. Russell, who interpreted several jokes which went home.

Numerous difficulties beset the St. Augustine contingent, but they arrived in time for the evening session, full of enthusiasm and boosting for the State Advertising club. The party included W. L. Miller, city manager of St. Augustine and vice-president of the Advertising club; E. W. Howatt and S. T. Kidder, secretary of the St. Augustine chamber of commerce. Mr. Kidder is treasurer of the State Advertising club. He told of the activities of the St. Augustine club and how they had protected merchants against advertourists and housewives against subscription sharks.

E. W. Howatt advocated pyramid form of make-up for ads.

Don Morris suggested that the advertising clubs carry on a campaign of education against mail order houses. He also told a few stories which evoked laughter.

Lucas, the land man, told of a two-dollar ad which yielded him a fee of $50 by placing his copy with the Daily News.

E. W. Dennison, of Columbus, Ohio, stated that he was familiar with every section of the Union, but knew of no other state capable of producing all-year-round crops. "It is up to Florida," he said, "to feed the entire United States out of season and supply vegetables and fruit when it commands the top price."

President Rowe wanted to know why Goldie Goldstein was not present from Jacksonville. "We call him Goldie," he said, "because he always has a golden smile and extends the glad hand to everyone. I notice he is offering for alderman of the fifth ward of Jacksonville, and if he isn't elected, it will be because the voters fail to understand a man whose heart is atune with the spirit of progress; whose mind is centered on the advancement of Jacksonville and of Florida, and whose smile radiates friendship which cements communities and makes life worth living. Success to Goldie, and if Jacksonville fails to appreciate him, Daytona will welcome him with open arms."

Dr. Davey focused the attention of the gathering by asking them to gaze on the creature known as the advertourist. He caused the eye of all present to gaze on the spectacle of a man who lives by his wits because merchants fail to follow the precepts taught by advertising clubs.

T. H. Lacy, of Daytona, thought that the advertourist could be effectively eliminated by the enactment of a law making the local person whose name he used the principal and assess a tax of $50 for each day he operates.

Walter R. Early spoke in a serious vein and outlined a p
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the Associated Ad
the World.

T. E. Fitzgerald m
talk, after which the
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vote of thanks to the
tising club, the R. P. O. E.
city of Daytona.

*Dr. E. J. Menhardt, o
physician. Office Council
Phone 258 Red.

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